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**Outdoor Recreation Roundtable Welcomes Government Recognition  
of Industry as GDP Contributor**  
*Inaugural Report Highlights Economic Influence of Outdoor Recreation Industry*

**Washington, D.C. (February 14, 2018)** – The Outdoor Recreation Roundtable (ORR) today applauded the release of the first-ever government report recognizing the outdoor recreation industry as a significant economic contributor to the U.S. Gross Domestic Product (GDP).

Released by the Department of Commerce’s Bureau of Economic Analysis (BEA)—the government agency responsible for reporting U.S. GDP—the report calculated the outdoor recreation industry’s annual gross output to be \$673 billion, surpassing other sectors such as agriculture, petroleum and coal, and computer and electronic products. The report marks a critical step forward for the outdoor recreation industry by formally recognizing its economic influence.

“Today’s report affirms what those of us in the outdoor community already know – outdoor recreation has a far-reaching positive impact across the U.S. and our economy,” said Thom Dammrich, ORR chair and president of the National Marine Manufacturers Association. “As an industry, we are proud to generate millions of American jobs and be a driving economic force from coast to coast, and we are grateful that BEA and the Department of Commerce have decided to recognize that. This report is further evidence of the need for sound public policy that encourages continued growth in the outdoor recreation industry.”

ORR was formed in February 2018 with the merger of the Outdoor Recreation Industry Roundtable, a coalition of America’s leading outdoor recreation trade associations, and the American Recreation Coalition, an organization of recreation interests that has had a significant and positive impact on outdoor recreation for more than three decades. ORR is committed to advancing the basic elements needed to grow this vital economic sector, including sound and sustainable management of U.S. public lands and waters, and updating infrastructure and technology on those lands to create quality experiences in response to changing recreation preferences.

In addition to reporting on the outdoor recreation industry’s annual gross output, the BEA’s initial findings report that outdoor recreation makes up 2.0 percent of the U.S. GDP. More importantly, the outdoor recreation industry’s GDP has increased an average of 4.4 percent since 2012, significantly greater than the 3.6 percent average increase in the overall U.S. GDP.

“This is a welcome signal of the critical economic role outdoor recreation plays in the United States,” said Frank Hugelmeyer, ORR vice chair and president of the RV Industry Association. “We are thrilled to represent a rapidly growing industry that helps keep America’s economy strong and brings enjoyment to millions of Americans. Given the right public policies, outdoor recreation will continue to be an American economic engine for years to come.”

The full report issued by ORSA and BEA can be found [here](#).

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# ORR OUTDOOR RECREATION ROUNDTABLE

## Members



**American Horse Council** is a nonprofit trade association based in Washington, D.C., that works with Congress and other federal agencies on issues related to the U.S. equine industry. Topics range from trail access on public lands, immigration, taxes, gambling, equine welfare, import/export issues, disease control, and more. The ultimate goal of the AHC is to ensure that the equine industry works together to "Keep Opportunities Open" for the horse industry. For more information: [www.horsecouncil.org](http://www.horsecouncil.org)



**Association of Marina Industries (AMI)** is non-profit trade association dedicated exclusively to the marina industry. AMI's membership is made up of over 1200 marinas, boatyards, yacht clubs, and related business. AMI formed in 2005 with the merger of the Marina Operators Association of America (MOAA) and the International Marina Institute (IMI). IMI is dedicated to training and certifying top-tier marina operators. For more information: [marinaassociation.org](http://marinaassociation.org)



The **American Sportfishing Association** is the sportfishing industry's trade association committed to representing the interests of the sportfishing and boating industries as well as the entire sportfishing community. We give the industry and anglers a unified voice when emerging laws and policies could significantly affect sportfishing business or sportfishing itself. For more information: [www.ASAfishing.org](http://www.ASAfishing.org)



**Archery Trade Association** is the organization for manufacturers, retailers, distributors, sales representatives and others working in the archery and bowhunting industry. Founded in 1953, ATA is dedicated to making the industry profitable by decreasing business overhead, reducing taxes and government regulation, and increasing participation in archery and bowhunting. For more information: [www.archerytrade.org](http://www.archerytrade.org)



**BoatUS** is the nation's largest organization of recreational boat owners, with over half a million members. Founded in 1966, it provides diverse services, including insuring over eight billion dollars' worth of boats, operating the largest on-the-water towing fleet, representing boaters' interests on Capitol Hill, providing financing for boat buyers, publishing the most widely circulated boating publication, acting as a consumer-protection mediator and more. For more information: [www.boatus.com](http://www.boatus.com)



**International Snowmobile Manufacturers Association** is an organization representing the four snowmobile manufacturers. It coordinates industry committees focused on snowmobile safety, the promotion of the lifestyle activity of snowmobiling, keeping accurate statistics, and reporting the growth of the industry and the positive economic impact snowmobiling has throughout the world. For more information: [www.snowmobilia.org](http://www.snowmobilia.org)



**Marine Retailers Association of America** is comprised of boat dealers, marine parts and accessories vendors, marina operators, boatyards, marine service providers, and all those whose livelihood is affected by the marine industry. Founded in 1972, MRAA serves its members by providing them with tools, resources and educational programs and by representing them with a powerful voice. For more information: [www.mraa.com](http://www.mraa.com)



**Motorcycle Industry Council** is a nonprofit trade association supporting motorcyclists in the U.S. by representing manufacturers, distributors, dealers and retailers of motorcycles, scooters, ATVs, ROVs, and related parts, accessories, goods and services as well as members of allied trades such as insurance, finance and others with a commercial interest in the industry. The association, known as MIC since 1970, was founded in 1914. For more information: [www.mic.org](http://www.mic.org)



**National Association of RV Parks and Campgrounds (ARVC)** is the only national association exclusively representing the interests of private RV parks and campgrounds in the U.S. Members include RV park and campground owners and operators, industry suppliers and those interested in getting into the industry. For more information: [www.arvc.org](http://www.arvc.org)



**National Marine Manufacturers Association** is the nation's leading trade association representing boat, marine engine and accessory manufacturers that produce an estimated 90 percent of marine products used in North America. NMMA works to strengthen and grow boating and protect the interests of its members. Formed in 1979 by the merger of the Boating Industry Association of Chicago (BIA) and the National Association of Engine & Boat Manufacturers of New York (NAEBM), its roots can be traced to NAEBM's founding in 1904. For more information: [www.nmma.org](http://www.nmma.org)



**National Shooting Sports Foundation, Inc.** is the trade association for the firearms industry. Its mission is to promote, protect and preserve hunting and the shooting sports. Formed in 1961, NSSF has a membership of more than 12,000 manufacturers, distributors, firearms retailers, shooting ranges, sportsman's organizations and publishers. For more information: [www.nssf.org](http://www.nssf.org)



**Outdoor Industry Association (OIA)** is the national trade association for thousands of suppliers, manufacturers and retailers across the country in the \$646 billion outdoor recreation industry. The outdoor industry supports more than 6.1 million American jobs and makes other significant contributions toward the goal of healthy communities and healthy economies across the United States. For more information: [www.outdoorindustry.org](http://www.outdoorindustry.org)



**PeopleForBikes** represents the bike industry and bike riders across the nation—including 1.25 million individual members, and 2,000 supplier and retailer members. PeopleForBikes works with this important industry to make bicycling better for everyone. We help create new and better infrastructure, influence political change and strengthen connections between bike businesses and their customers. Because when people ride bikes, great things happen. For more information: [www.peopleforbikes.org](http://www.peopleforbikes.org)



**RV Dealers Association (RVDA)** is the only national association dedicated to advancing RV retailers' interests through education, member services, industry leadership, and market expansion programs to promote the increased sale and use of RVs and enhance RV travel. For more information: [www.rvda.org](http://www.rvda.org)



**RV Industry Association** is the national trade association representing RV manufacturers and their component parts suppliers that build more than 98 percent of all RVs produced in the U.S. RVIA is a unifying force for safety and professionalism within the RV industry, works with government agencies to protect and promote member interests, serves as a clearinghouse of industry information, and works with the media to educate the public about the benefits of RVing. For more information: [www.rvia.org](http://www.rvia.org)



**Recreational Off-Highway Vehicle Association** is a not-for-profit trade association formed to promote the safe and responsible use of recreational off-highway vehicles (ROVs) [sometimes referred to as side-by-sides or UTVs], manufactured or distributed in North America. For more information: [www.rohva.org](http://www.rohva.org)



**SnowSports Industries America** is the nonprofit, North American member-owned trade association representing suppliers of consumer snow sports. Established in 1954, SIA collaborates with all components of the industry to promote the growth of snow sports. Its members include alpine, snowboard, AT, backcountry, cross country, snowshoe, apparel and accessories companies, retailers, reps, resorts, regional and national associations and buying groups. For more information: [www.snowsports.org](http://www.snowsports.org)



**Specialty Equipment Market Association** is a nonprofit trade association composed of over 6,600 members including manufacturers, distributors, retailers, publishing companies, auto restorers, street-rod builders, restylers, car clubs, race teams and more. The industry employs over one million Americans and offers custom auto accessories to enhance a vehicle's appearance, performance, comfort, convenience and safety. For more information: [www.sema.org](http://www.sema.org)



**Specialty Vehicle Institute of America** is a not-for-profit industry association that promotes the safe and responsible use of all-terrain vehicles through rider training, public awareness campaigns and state legislation. The SVIA is a resource for ATV research, statistics and vehicle standards. For more information: [www.svia.org](http://www.svia.org)