

STANDARD MEMBERSHIP APPLICATION

MEMBERSHIP TERM APRIL 1, 2018 - MARCH 31, 2019



Company (legal name): _____ Customer Number (renewing members only): _____

DBA: _____

Physical Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Mailing Address (if different): _____

City: _____ State: _____ Zip: _____ Country: _____

Company Phone: _____ Toll Free: _____ Company Fax: _____

Company Email: _____ Website: _____

Facebook URL: _____ Twitter URL: _____ Other Social Media: _____

CONTACT INFORMATION (Required):

Membership Contact: _____ Phone: _____ Email: _____

Trade Show Contact: _____ Phone: _____ Email: _____

Trade Show Contact 2: _____ Phone: _____ Email: _____

Marketing Contact: _____ Phone: _____ Email: _____

President/CEO: _____ Phone: _____ Email: _____

DIRECTORY INFORMATION (Optional):

Sales Contact: _____ Phone: _____ Email: _____

Purchasing Contact: _____ Phone: _____ Email: _____

Customer Service Contact: _____ Phone: _____ Email: _____

HR Contact: _____ Phone: _____ Email: _____

Manufacturing Contact: _____ Phone: _____ Email: _____

Other: _____ Phone: _____ Email: _____

Other: _____ Phone: _____ Email: _____

COMPANY INFORMATION (Please attach a press release or other supporting documentation for any Ownership changes):

Business Established (MM / YY): _____ Merger / Acquisition / Ownership Change (MM / DD / YY): _____

Number of Employees: _____ Full Time: _____ Part Time/Seasonal: _____

Does this Company Own/Operate Subsidiary Companies? No If Yes, List Child Companies Below:

MEMBERSHIP CATEGORIES (CHECK ONE)

 REGULAR MANUFACTURER

Any corporation, partnership or other legal and lawful entity whose primary business is to manufacture, distribute, and sell archery and/or bowhunting products or services.

*Designated Voting Individual: _____

Email Address: _____

DUES

\$2.25 per square foot of Trade Show exhibit space
Example: 100 sq ft of booth space x \$2.25 = \$225 for membership dues
Trade Show badge allotment: free based on booth space or \$125.00 each after free allotment

Non-Exhibitor \$2500- Trade Show badge allotment: max 4 at \$75.00 each

VERIFICATION REQUIRED

Current business license

 BASIC MANUFACTURER

Any corporation, partnership and other legal and lawful entities who are new to the industry of manufacturing and sale of archery and/or bowhunting products and who have not applied for, nor been approved as Regular Manufacturer.

**Once Innovation Zone spots are sold out, Basic Manufacturers must apply for Regular Manufacturer membership in order to attend.*

DUES

\$110 per year for up to 3 years
Trade Show badge allotment: max 4; 2 free, 2 at \$125.00 each

TERMS

Businesses in first years of operation new to the archery industry

VERIFICATION REQUIRED

Current business license

 REGULAR DISTRIBUTOR

Any corporation, partnership or other legal and lawful entity whose primary business is the distribution and sale of archery and/or bowhunting products or services to retail operations for resale to the public.

*Designated Voting Individual: _____

Email Address: _____

DUES

\$2.25 per square foot of Trade Show exhibit space.
Example: 100 sq ft of booth space x \$2.25 = \$225 for membership dues
Trade Show badge allotment: free based on booth space or \$125.00 each after free allotment

Non-Exhibitor \$660- Trade Show badge allotment: max 8; 6 free, 2 at \$55.00 each

VERIFICATION REQUIRED

Current business license

 INTERNATIONAL DISTRIBUTOR

Any corporation, partnership or other legal and lawful entity located outside of the United States whose primary business is the distribution and sale of archery and/or bowhunting products or services to retail operations for resale to the public.

DUES

\$110, Trade Show badge allotment: max 6; 2 free, 4 at \$55.00 each

VERIFICATION REQUIRED

Current business license and/or proof of e-Commerce site/catalog
 Invoice copies from two (2) manufacturers, each must exceed \$1000

 MANUFACTURER'S SUPPLIER

Any corporation, partnership, or other legal and lawful entity whose primary business is to manufacture and sell parts or components to other manufacturers to be used in archery and bowhunting products. Components manufactured are not sellable to the consumer.

DUES

\$150, Trade Show badge allotment: max 5 at \$200 each

VERIFICATION REQUIRED

Current business license

 SALES REPRESENTATIVE

Archery sales representative organization, group or other legal and lawful entity involved in selling archery and/or bowhunting equipment, products, and/or services to retail operations.

Please indicate number of sales representatives here: _____

DUES

\$110 per Sales Representative (no limit)
Trade Show badge allotment: 1 free badge per sales rep on membership; additional badges \$110.00 each

VERIFICATION REQUIRED

Current business license

 SUPPORTING

Any corporation, partnership and other legal and lawful entity that provides services to a corporation, partnership or other entity in the hunting, shooting and outdoor industry, and/or the archery and/or bowhunting industry.

Insurance agency Ad agency Packaging Other _____

DUES

\$250, Trade Show badge allotment: max 8 at \$100 each, or based on booth space

VERIFICATION REQUIRED

Current business license
 Proof of current business operations: Website, Brochure, Advertisement, etc.

 OUTFITTER / GUIDE

Any corporation, or other legal and lawful entity that employ professionals who are trained to provide services to bowhunters and that provide hunting opportunities with an emphasis on bowhunting.

DUES

\$250, Trade Show badge allotment: max 8 at \$100 each, or based on booth space

VERIFICATION REQUIRED

Current Business License
 Proof of current business operations: Website, Brochure, Advertisement, etc.

 MEDIA

Any corporation, partnership or other legal and lawful entity whose primary purpose is the production of media such as print and broadcast media, blogs, films, DVDs, etc.

DUES

\$250, Trade Show badge allotment: max 8 at \$100 each, or based on booth space

VERIFICATION REQUIRED

Current business license
 Proof of publication/production

* Regular Distributor and Regular Manufacturer Members have the right to vote on the annual Board of Directors election and any other matters outlined in the ATA bylaws which are available at www.archerytrade.org/about/ata-bylaws.

NOTE: The ATA estimates that 3 percent of your 2018/2019 membership dues will be used for lobbying and will therefore not be tax deductible under any circumstances.

PLEASE CHECK ALL THE FOLLOWING PRODUCTS OR SERVICES THAT YOUR COMPANY PROVIDES / PRODUCES:

Arm & Finger Guards

- Arm & Finger Guards

Arrow Building Supplies

- Adhesives
- Fletching Jigs

Arrow Components

- Cresting
- Nocks
- Points & Broadheads
- Vanes & Feathers

Arrows

- Arrows

ATVs

- ATVs

Backpacks & Bags

- Backpacks & Bags

Books, Videos & DVDs

- Books, Videos & DVDs

Bow Accessories

- Bow Carriers/Stands
- Quivers

Bow Components

- Cable Guards & Slides
- Cables, Strings & String Care Products
- Grips
- Rests
- Silencers
- Stabilizers/Vibration Control
- Wrist Slings

Bow Maintenance/Tuning

- Bow Maintenance/Tuning

Bow Presses

- Bow Presses

Bowfishing

- Bowfishing

Bows

- Compound Bows
- Crossbows
- Target Bows
- Traditional Bows

Buying Group

- Buying Group

Cases

- Cases

Clothing Apparel

- Clothing Apparel
- Hats/Gloves/Masks

Computer Software

- Computer Software

Distributor

- Distributor

Footwear

- Footwear

Gifts/Home Décor

- Gifts/Home Décor

GPS/Navigation Devices

- GPS/Navigation Devices

Hunt Filming

- Hunt Filming

Hunting Equipment

- Blinds & Blind Accessories
- Calls
- Camping Gear
- Chairs/Seats
- Concealment
- Cooking Equipment
- Decoys
- Feed/Minerals/Food Plots
- Feeders
- Field Dressing Aids
- Hearing Enhancers
- Lighting (Flashlights, Headlamps)
- Scent/Lures/Scent Elimination
- Scouting Cameras
- Trail Markers

Hunting Guides & Outfitters

- Hunting Guides & Outfitters

Hunting Nutrition and Supplements

- Hunting Nutrition and Supplements

Hunting Simulators

- Hunting Simulators

Industry Service Companies

- Industry Service Companies

Knives/Cutlery

- Knives/Cutlery

Media

- Media

Muzzleloading/Firearms

- Muzzleloading/Firearms

Optics & Optic Accessories

- Optics & Optic Accessories
- Rangefinders

Organizations & Associations

- Organizations & Associations

Shooting Aids

- Kisser Buttons
- Peep Sights
- Release Aids
- Sights
- Training Aids

Targets

- Target Faces
- Targets & Backstops

Treestands

- Treestand Safety
- Treestand Manufacturers
- Treestand Accessories

Youth Equipment

- Youth Equipment

Other Products Not Listed:

By submitting this application, I agree to abide by ATA's Terms and Conditions of Membership. I also verify that this membership is for a legitimate corporation, partnership or other entity with at least one full-time, permanent, active employee as defined in ATA's Bylaws. The ATA Terms and Conditions of Membership are available at www.archerytrade.org or upon request by calling the ATA Trade Show, Business and Membership Office at (866) 266-2776.

Signature: _____

Date: _____

PLEASE MAIL, E-MAIL OR FAX COMPLETED APPLICATION, ALL REQUIRED VERIFICATION PAPERWORK AND DUES PAYMENT TO:

ARCHERY TRADE ASSOCIATION
 PO Box 70
 New Ulm, MN 56073-0070
 Email: info@archerytrade.org
 Fax: (507) 233-8140
 Questions? Please Call
 Toll Free: (866) 266-2776 x 100
 Direct: (507) 233-8134

PAYMENT BY CREDIT CARD

Type VISA MC AMEX DISCOVER

CC #: _____ CVC: _____

Expiration Date: _____ Amount: _____

Name on Card: _____

Signature: _____

FOR OFFICE USE ONLY:

All Required Verification Documentation Included with Application

Approved by: _____ Date Approved: _____