

## Retailer Trade Show FAQs

### Who attends the Show?

ATA members attend the ATA Trade Show! The ATA Trade Show is a business to business, members only order writing Show. Manufacturers and distributors exhibit and retail shops attend. The number of badges you are allowed vary based on your member type.

### What do I need to do to register?

Once your membership application has been processed or if you are a returning member, you can log into the [Member Login](#) using the email address provided on your application. Once logged in you'll click on Trade Show Registration on the left side of the screen and follow the prompts. The last prompt will direct you to a link to book your hotel online. If you have questions about logging in, registration or housing, call us at 866-266-2776 between 8 a.m. – 5 p.m. CST M-F and we'll be glad to help.

### When should I register?

Registration and housing for the 2019 ATA Trade Show open on June 12, 2018. Register early to ensure you are able to book your hotel at the lowest rate and location you desire. For a list of the 2019 properties click [here](#).

While online registration will remain open throughout the Show, if you'd like assistance registering or have yet to apply for membership, please do so by December 21, 2018. Admittance into the Trade Show is not guaranteed without an active membership in place by December 21, 2018. Register early!

### Where is the Show?

The 2019 ATA Trade Show is in Louisville, Kentucky January 10-12.

The 2020 ATA Trade Show will be in Indianapolis, Indiana January 9-11.

The 2021 ATA Trade Show will be in Indianapolis, Indiana January 8-10.

### Why should I come to the Show?

The ATA Trade Show is a member-driven event to promote commerce within the archery and bowhunting industry. Come to the Show to see new products, write orders, meet your suppliers in person, network with other shops, visit us in the Member Services Area and most importantly support the industry!

### How do I contact the ATA for assistance?

Click [here](#) to learn more about ATA staff or call us at 866-266-2776. You can also reach us by email at [registration@archerytrade.org](mailto:registration@archerytrade.org).



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