



2019 ATA Trade Show Seminars

Presenter Guidelines

- Show Dates**January 10-12, 2019
- Location**Louisville, KY– Kentucky Exposition Center
- Time**7:15-8:15am
- Purpose**The purpose of the ATA Trade Show Seminars are to provide useful information to attendees that will enable them to improve their business. Seminars are NOT to be a solicitation opportunity for a product or service. Presenting a seminar does not entitle the speaker to a badge for show floor access. Badges must be obtained through the Trade Show & Membership office.
- Applications**Any individual, company, manufacturer, or other entity may submit an application to present a seminar. Applications must be made using the Presenter Application form and submitted electronically. Each application will be reviewed by ATA Staff. You will be notified if you are approved or not. Not all applications will be approved.
- Deadline**ALL information pertaining to the seminar must be submitted by July 16, 2018.
- Contact**Any questions or inquiries should be directed to:
Kurt Smith, Senior Manager of Retail Programs
kurtsmith@archerytrade.org or (717) 578-0736.