



Archery Trade Association

Kentucky Exposition Center - Louisville, Kentucky

January 10 - 12, 2019

Event Code: I110370119

Connect With Us!

email atlanta@shepardes.com
 phone (404) 720-8600
 fax (404) 720-8755
 mail 1531 Carroll Drive, NW
 Atlanta, GA 30318

Banner Sponsorship

Order with complete Payment Authorization and graphics must be received before Discount Deadline date to receive discounted pricing.

Banner Sponsorship Program

Shepard Exposition Services is the sole organization authorized to manage installation of signs and banners. Please refer to the *Additional Booth Signage and Overhead Rigging* section of this exhibitor manual for forms and pricing. A credit card must be on file prior to any banners, signs, or clings being installed. Shepard will produce the materials at the rates listed below which include production, transportation to the show, and material handling charges for the banner or sign. Shepard will ship the banner back to the exhibitor at the address listed below at exhibitor's expense.

Code	Qty	Item	Discount	Regular	Amount
70033		Banner per sq ft	13.45	17.50	
70034		Cling per sq ft	14.45	18.25	
70035		Wing Unit	500.00	595.00	

Company Name _____
 Onsite Contact _____
 Contact Number _____
 Location(s) _____
 Dimensions _____
 Booth Number _____
 Cost of Graphic Production \$ _____
 Sponsorship Location(s) _____

Address and contact name for return shipment of banner(s) after the show:

All graphic requests must be submitted to Shepard by November 16, 2018.

Please see the following pages for information about artwork and graphic guidelines, and how to submit artwork for banners.

For more information regarding submitting artwork or banner production please contact Bobbi Modesto at bmodesto@shepardes.com or at 765-336-4352.

IMPORTANT INFORMATION REGARDING SHIPPING

If you elect not to use Shepard Exposition Services to produce your banner or sign, you must ship your banner SEPARATE from exhibit materials and it must arrive at the SHEPARD INDIANAPOLIS ADVANCE WAREHOUSE between November 26 - December 7, 2018.

Shepard Exposition Services
6101 West 80th Street, Indianapolis, IN 46278

Please send only sponsorship material that has been coordinated with Becky Lux, ATA Senior Manager of Trade Show.

All other booth freight should go directly to either the advanced warehouse or direct to show site as normal.

Pink sponsorship shipping labels will be sent to the participating exhibitors once the sponsorship contract is signed. Please be sure to place these labels on all sponsorship shipments.

Any booth freight that is shipped to the above address will be forwarded on to show site at the exhibitor's expense.

Company Name: _____ Booth # _____

Contact Name _____ Contact Email Address _____

Company Address _____ Contact Phone # _____