

January 10-12, 2019



# 2019 ATA Calendar/Moon Phase Guide

The 2019 ATA Calendar will include important industry dates and a handy moon phase guide designed to be used all year long!



**Image Size:**

**Calendar Image:**  
For FULL BLEED:  
11.375" wide  
x 9.5" high

**\*\*Custom image should be an in-the-field shot or staged product image. No ads will be accepted for monthly images. ATA to have final approval on all creative.**

## Rate

**CALENDAR MONTH SPONSOR ..... \$2,500**  
**EXISTING ATA SHOW GUIDE ADVERTISER .. \$2,000**  
 MUST BE A 2019 ATA EXHIBITOR TO ADVERTISE

## WHAT'S INCLUDED:

- Large 4 Color Image for Month of Sponsorship
- Month Sponsorship Image Thumbnail on the Back Cover - All 12 Months Listed
- Your Company Logo Listed on the Inside Back Cover Sponsors Page
- The ATA Calendar is Polybagged with the Official Show Guide



## Ad Dates & Deadlines

- **AD SPACE CLOSE: NOV. 21<sup>ST</sup>, 2018**
- **ARTWORK DEADLINE: NOV. 26<sup>TH</sup>, 2018**
- **BILL DATE: JAN. 1<sup>ST</sup>, 2019**
- **ATA SHOW DELIVERY DATE: JAN. 7<sup>TH</sup>, 2019**

## Limited Availability

**ONLY 12 Sponsor Opportunities Available**  
 SOLD FIRST COME, FIRST SERVE

## CREATING / SUBMITTING AD MATERIAL

All ad material should be submitted to your sales representative at Grand View Outdoors.

All ad files must be press-ready, high-resolution X1a type PDF files (all images should be 300 dpi and CMYK color profile). If you have any questions about ad sizes or formats, please contact your sales representative.

### SALES REPRESENTATIVES:

- Derrick Nawrocki** .... derrick.nawrocki@grandviewoutdoors.com ..... **205-407-4559**
- Pat Boyle** ..... patrick.boyle@grandviewoutdoors.com ..... **920-240-7280**
- Ken Byers** ..... ken@byersmediaonline.com ..... **989-928-6925**
- David Farlow** ..... david@ezflipmags.com ..... **205-515-0332**
- Don Harris** ..... don.harris@grandviewoutdoors.com ..... **205-407-4551**
- Mike Kizzire** ..... mike.kizzire@grandviewoutdoors.com ..... **205-407-4552**
- Toby Shaw** ..... toby@byersmediaonline.com ..... **989-390-2466**

### Production/Materials/General ATA Show Guide Questions:

- Brad Bisnette** ..... brad.bisnette@colepublishing.com ..... **800-994-7990**