

January 10-12, 2019



# 2019 ATA Pocket Guide



**Ad Sizes**

**Vertical Ad:**  
2.9" wide x 3.875" high

**Horizontal Ad:**  
3.875" wide x 2.9" high

## Ad Dates & Deadlines

- AD SPACE CLOSE:  
**DEC. 5<sup>TH</sup>, 2018**
- ARTWORK DEADLINE:  
**DEC. 10<sup>TH</sup>, 2018**
- BILL DATE:  
**JAN. 1<sup>ST</sup>, 2019**
- ATA SHOW DELIVERY DATE:  
**JAN. 7<sup>TH</sup>, 2019**

## CREATING / SUBMITTING AD MATERIAL

All ad material should be submitted to your sales representative at Grand View Outdoors.

All ad files must be press-ready, high-resolution X1a type PDF files (all images should be 300 dpi and CMYK color profile). If you have any questions about ad sizes or formats, please contact your sales representative.

## Rate

**POCKET GUIDE .....\$2,500**

MUST BE A 2019 ATA EXHIBITOR TO ADVERTISE

## WHAT'S INCLUDED:

- 4 Color Ad
- Your Company Logo Listed on the Pocket Guide Cover
- Highlighted Booth Location on Directory Map
- Bold Listing in the Alphabetical Directory
- The Pocket Guide is Glued Into the Official Show Guide
- Logo and Booth Number Prominently Featured on Full Page Ad in the Official Show Guide.

## Limited Availability

**ONLY 7** Vertical Ad Spaces Available

**ONLY 2** Horizontal Ad Spaces Available

SOLD FIRST COME, FIRST SERVE



## SALES REPRESENTATIVES:

- Derrick Nawrocki** .... derrick.nawrocki@grandviewoutdoors.com ..... **205-407-4559**
- Pat Boyle** ..... patrick.boyle@grandviewoutdoors.com ..... **920-240-7280**
- Ken Byers**..... ken@byersmediaonline.com ..... **989-928-6925**
- David Farlow** ..... david@ezflipmags.com ..... **205-515-0332**
- Don Harris** ..... don.harris@grandviewoutdoors.com ..... **205-407-4551**
- Mike Kizzire** ..... mike.kizzire@grandviewoutdoors.com ..... **205-407-4552**
- Toby Shaw**..... toby@byersmediaonline.com ..... **989-390-2466**

## Production/Materials/General ATA Show Guide Questions:

- Brad Bisnette** ..... brad.bisnette@colepublishing.com ..... **800-994-7990**