

Retailer Membership FAQs

Who are retail members of the ATA?

Retail members of the ATA have a physical location with published store hours where consumers can see, touch and purchase archery and hunting related products and services. Some retailers have a pro shop while others focus on their ranges and programs. All retailers must be able to provide a business license, pictures of their shop and two invoices from suppliers each over \$1,000.00.

What should I do to become a member?

The first step in becoming a member is to submit an application. The [retail membership application](#) is available on the next page of this document. Download the application, complete the required fields and return with the verification documents listed to info@archerytrade.org. We'll give you a call to discuss your shop, goals for membership and the membership category that best fits your business. Applications received without verification documents will not be processed.

When should I apply?

The ATA membership year runs April 1- March 31 and dues are not prorated, so apply early to take advantage of a full year of member benefits. Membership is required to attend the ATA Trade Show.

How much is membership?

Membership cost varies on the type of retail shop you operate. Basic retailers, archery pro shop retailers, online resellers and archery range memberships range from \$55.00 per year to \$135.00 per year. Multi-Channel retailers are based on the number of buyers attending the ATA Trade Show and range from \$220.00- \$660.00 per year. We'll discuss the options for your shop when we call to complete your application.

Why should I become a member?

As an ATA member, your dues contribute significantly to the growth of the sport and ultimately our industry.

Check out this link to learn more about your [benefits](#). Here are just a few:
Member Directory Listing www.archery360.com store locator listing

Official use of the ATA logo www.bowhunting360.com store locator listing

Trade Show badges* Trade Magazine subscriptions

Trade Show incentives Retail Growth Initiative

Archery Instructor Certification Trade Show Seminars

ATA Connect Legislative Voice

ATA member certificate and window cling

Member Service Providers like MAP, Legal Resources, Websites, ATA ePRO, and much more!

*Basic Retailers- 2 Trade Show badges, Archery Pro Shop Retailers & Ranges- 4 Trade Show badges (can purchase 2 additional @ \$40 each), Archery Resellers- 2 Trade Show badges (can purchase 2 additional @ \$40 each), Multi- Channel Retailer- based on number of buyers



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RETAIL MEMBERSHIP APPLICATION

PLEASE E-MAIL OR FAX COMPLETED APPLICATION AND ALL REQUIRED VERIFICATION PAPERWORK TO:

Email: info@archerytrade.org Fax: (507) 233-8140

Questions? Please Call Toll Free: (866) 266-2776 x103 Direct: (507) 233-8134



Company Name: _____

Store Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Mailing Address (if different from store address): _____

City: _____ State: _____ Zip: _____ Country: _____

Store Phone: _____ Store Fax: _____

Store Email: _____ Website: _____

Facebook URL: _____ Twitter URL: _____ Other Social Media: _____

Primary Contact: _____

Primary Contact Email: _____ Primary Contact Phone: _____

Store Owner(s): _____ Owner Email: _____

Tell us about your shop:

When was your business established (MM / YY)? _____

Are you a member of a buying group? (Check all that apply)

ARRO NABA NBS Sports Inc. Worldwide

Hours of Operation: N/A, I sell online and don't have a retail store.

Monday _____ Tuesday _____ Wednesday _____ Thursday _____

Friday _____ Saturday _____ Sunday _____

Do you offer lessons/classes? No Beginner Intermediate Advanced Individual Coaching

Do you offer equipment services? No General Repairs Bow Tuning Warranty Work

Do you offer equipment for use? No Rental Loaner Bows

Do you have a shooting range? No Indoor Outdoor Walking Range Broadheads Simulator ADA Accessible

Number of Lanes: _____

Do you sell licenses in your store? No Hunting Fishing

Do you offer programs? No Introductory Youth Leagues Bowhunter Education

Do you offer Club Activities? No Clubs/Teams Tournaments

Thank you for applying to become a member of the Archery Trade Association!

Please submit the following information with your application:

- Current business license or Federal Tax ID #
- Pictures of your store (inside and out) if not available online
- Invoice copies from two suppliers, each \$1,000 or more

In the next 2-3 business days we'll be calling to learn more about you and finish the application process.

What's the best time of day to reach you? _____ Phone Number _____

By submitting this application, I agree to abide by ATA's Terms and Conditions of Membership. I also verify that this membership application is for a legitimate corporation, partnership or other entity with at least one full time, permanent, active employee, as defined in ATA's Bylaws. The ATA Terms and Conditions of Membership are available at www.archerytrade.org or upon request by calling the ATA Corporate Office at (866) 266-2776.

Signature: _____ Date: _____

NOTE: The ATA estimates that 3 percent of your 2018/2019 membership dues will be used for lobbying and will therefore not be tax deductible under any circumstances.