

# STANDARD MEMBERSHIP APPLICATION

MEMBERSHIP TERM APRIL 1, 2019 - MARCH 31, 2020



Company (legal name): \_\_\_\_\_ Customer Number (renewing members only): \_\_\_\_\_

DBA: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Company Fax: \_\_\_\_\_

Company Email: \_\_\_\_\_ Website: \_\_\_\_\_

Facebook URL: \_\_\_\_\_ Twitter URL: \_\_\_\_\_ Other Social Media: \_\_\_\_\_

## CONTACT INFORMATION (Required):

Membership Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Trade Show Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Trade Show Contact 2: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

President/CEO: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## DIRECTORY INFORMATION (Optional):

Sales Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Purchasing Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Customer Service Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

HR Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Manufacturing Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Other: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Other: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

## COMPANY INFORMATION (Please attach a press release or other supporting documentation for any Ownership changes):

Business Established (MM / YY): \_\_\_\_\_ Merger / Acquisition / Ownership Change (MM / DD / YY): \_\_\_\_\_

Number of Employees: \_\_\_\_\_ Full Time: \_\_\_\_\_ Part Time/Seasonal: \_\_\_\_\_

Does this Company Own/Operate Subsidiary Companies? No  If Yes, List Child Companies Below:

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

## MEMBERSHIP CATEGORIES (Check One)

- REGULAR MANUFACTURER**  
Any corporation, partnership or other legal and lawful entity whose primary business is to manufacture, distribute, and sell archery and/or bowhunting products or services.

\*Designated Voting Individual: \_\_\_\_\_

Email Address: \_\_\_\_\_

**DUES**

\$2.25 per square foot of Trade Show exhibit space

Example: 100 sq ft of booth space x \$2.25 = \$225 for membership dues

Trade Show badge allotment: free based on booth space or \$125.00 each after free allotment

**Non-Exhibitor \$2500-** Trade Show badge allotment: max 4 at \$75.00 each

VERIFICATION REQUIRED

Current business license

- BASIC MANUFACTURER**  
Any corporation, partnership and other legal and lawful entities who are new to the industry of manufacturing and sale of archery and/or bowhunting products and who have not applied for, nor been approved as Regular Manufacturer.

*\*Once Innovation Zone spots are sold out, Basic Manufacturers must apply for Regular Manufacturer membership in order to attend.*

**DUES**

\$110 per year for up to 3 years

Trade Show badge allotment: max 4; 2 free, 2 at \$125.00 each

**TERMS**

Businesses in first years of operation new to the archery industry

VERIFICATION REQUIRED

Current business license

- REGULAR DISTRIBUTOR**  
Any corporation, partnership or other legal and lawful entity whose primary business is the distribution and sale of archery and/or bowhunting products or services to retail operations for resale to the public.

\*Designated Voting Individual: \_\_\_\_\_

Email Address: \_\_\_\_\_

**DUES**

\$2.25 per square foot of Trade Show exhibit space

Example: 100 sq ft of booth space x \$2.25 = \$225 for membership dues

Trade Show badge allotment: free based on booth space or \$125.00 each after free allotment

**Non-Exhibitor \$660-** Trade Show badge allotment: max 8; 6 free, 2 at \$55.00 each

VERIFICATION REQUIRED

Current business license

- INTERNATIONAL DISTRIBUTOR**  
Any corporation, partnership or other legal and lawful entity located outside of the United States whose primary business is the distribution and sale of archery and/or bowhunting products or services to retail operations for resale to the public.

**DUES**

\$110, Trade Show badge allotment: max 6; 2 free, 4 at \$55.00 each

VERIFICATION REQUIRED

Current business license and/or proof of e-Commerce site/catalog

Invoice copies from two (2) manufacturers, each must exceed \$1000

- MANUFACTURER'S SUPPLIER**  
Any corporation, partnership, or other legal and lawful entity whose primary business is to manufacture and sell parts or components to other manufacturers to be used in archery and bowhunting products. Components manufactured are not sellable to the consumer.

**DUES**

\$150, Trade Show badge allotment: max 5 at \$200 each

VERIFICATION REQUIRED

Current business license

- SALES REPRESENTATIVE**  
Archery sales representative organization, group or other legal and lawful entity involved in selling archery and/or bowhunting equipment, products, and/or services to retail operations.

Please indicate number of sales representatives here: \_\_\_\_\_

**DUES**

\$110 per Sales Representative (no limit)

Trade Show badge allotment: 1 free badge per sales rep on membership; additional badges \$110.00 each

VERIFICATION REQUIRED

Current business license

- SUPPORTING**  
Any corporation, partnership and other legal and lawful entity that provides services to a corporation, partnership or other entity in the hunting, shooting and outdoor industry, and/or the archery and/or bowhunting industry.

Insurance agency  Ad agency  Packaging  Other \_\_\_\_\_

**DUES**

\$250, Trade Show badge allotment: max 8 at \$100 each, or based on booth space

VERIFICATION REQUIRED

Current business license

Proof of current business operations: Website, Brochure, Advertisement, etc.

- OUTFITTER / GUIDE**  
Any corporation, or other legal and lawful entity that employ professionals who are trained to provide services to bowhunters and that provide hunting opportunities with an emphasis on bowhunting.

**DUES**

\$250, Trade Show badge allotment: max 8 at \$100 each, or based on booth space

VERIFICATION REQUIRED

Current Business License

Proof of current business operations: Website, Brochure, Advertisement, etc.

- MEDIA**  
Any corporation, partnership or other legal and lawful entity whose primary purpose is the production of media such as print and broadcast media, blogs, films, DVDs, etc.

**DUES**

\$250, Trade Show badge allotment: max 8 at \$100 each, or based on booth space

VERIFICATION REQUIRED

Current business license

Proof of publication/production

\* Regular Distributor and Regular Manufacturer Members have the right to vote on the annual Board of Directors election and any other matters outlined in the ATA bylaws which are available at [www.archerytrade.org/about/ata-bylaws](http://www.archerytrade.org/about/ata-bylaws).

NOTE: The ATA estimates that 3 percent of your 2018/2019 membership dues will be used for lobbying and will therefore not be tax deductible under any circumstances.

PLEASE CHECK ALL THE FOLLOWING PRODUCTS OR SERVICES THAT YOUR COMPANY PROVIDES / PRODUCES:

**Arm & Finger Guards**

- Arm & Finger Guards

**Arrow Building Supplies**

- Adhesives
- Fletching Jigs

**Arrow Components**

- Cresting
- Nocks
- Points & Broadheads
- Vanes & Feathers

**Arrows**

- Arrows

**ATVs**

- ATVs

**Backpacks & Bags**

- Backpacks & Bags

**Books, Videos & DVDs**

- Books, Videos & DVDs **Bow**

**Accessories**

- Bow Carriers/Stands
- Quivers

**Bow Components**

- Cable Guards & Slides
- Cables, Strings & String Care Products
- Grips
- Rests
- Silencers
- Stabilizers/Vibration Control
- Wrist Slings

**Bow Maintenance/Tuning**

- Bow Maintenance/Tuning

**Bow Presses**

- Bow Presses

**Bowfishing**

- Bowfishing

**Bows**

- Compound Bows
- Crossbows
- Target Bows
- Traditional Bows

**Buying Group**

- Buying Group

**Cases**

- Cases

**Clothing Apparel**

- Clothing Apparel
- Hats/Gloves/Masks

**Computer Software**

- Computer Software

**Distributor**

- Distributor

**Footwear**

- Footwear

**Gifts/Home Décor**

- Gifts/Home Décor

**GPS/Navigation Devices**

- GPS/Navigation Devices

**Hunt Filming**

- Hunt Filming

**Hunting Equipment**

- Blinds & Blind Accessories
- Calls
- Camping Gear
- Chairs/Seats
- Concealment
- Cooking Equipment
- Decoys
- Feed/Minerals/Food Plots
- Feeders
- Field Dressing Aids
- Hearing Enhancers
- Lighting (Flashlights, Headlamps)
- Scent/Lures/Scent Elimination
- Scouting Cameras
- Trail Markers

**Hunting Guides & Outfitters**

- Hunting Guides & Outfitters

**Hunting Nutrition and Supplements**

- Hunting Nutrition and Supplements

**Hunting Simulators**

- Hunting Simulators

**Industry Service Companies**

- Industry Service Companies

**Knives/Cutlery**

- Knives/Cutlery

**Media**

- Media

**Muzzleloading/Firearms**

- Muzzleloading/Firearms

**Optics & Optic Accessories**

- Optics & Optic Accessories
- Rangefinders

**Organizations & Associations**

- Organizations & Associations

**Shooting Aids**

- Kisser Buttons
- Peep Sights
- Release Aids
- Sights Training
- Aids

**Targets**

- Target Faces
- Targets & Backstops

**Treestands**

- Treestand Safety
- Treestand Manufacturers
- Treestand Accessories

**Youth Equipment**

- Youth Equipment

**Other Products Not Listed:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

By submitting this application, I agree to abide by ATA's Terms and Conditions of Membership. I also verify that this membership is for a legitimate corporation, partnership or other entity with at least one full-time, permanent, active employee as defined in ATA's Bylaws. The ATA Terms and Conditions of Membership are available at [www.archerytrade.org](http://www.archerytrade.org) or upon request by calling the ATA Trade Show, Business and Membership Office at (866) 266-2776.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Please mail, e-mail, or fax completed application, all required verification paperwork and dues payment to:**

ARCHERY TRADE ASSOCIATION  
PO Box 70  
New Ulm, MN 56073-0070

**Email:** info@archerytrade.org  
**Fax:** (507) 233-8140

**Questions? Please Call:**  
**Toll Free:** (866) 266-2776 x 100  
**Direct:** (507) 233-8134

PAYMENT BY CREDIT CARD

Type  VISA  MC  AMEX  DISCOVER

CC #: \_\_\_\_\_ CVC: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Amount: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

FOR OFFICE USE ONLY:

All Required Verification Documentation Included with Application      Approved by: \_\_\_\_\_ Date Approved: \_\_\_\_\_