

# LORE

## » BOWFISHING



The next generation is full of promise. What we instill in them now can last a lifetime. Through a pair of interactive educational initiatives, the Archery Trade Association is here to help teachers, instructors and program leaders introduce today's youth to the exciting world of Bowhunting and Bowfishing. Best of all, no archery expertise is required. The programs are designed for virtually any educator, regardless of skill level.



Explore Bowhunting and Explore Bowfishing were developed by the Archery Trade Association with support from many archery and bowhunting companies. All activities were created by a team of educators with backgrounds in grade school education, environmental and outdoor education, research, bowhunting, bowfishing, trapping and wildlife biology.

### TO LEARN MORE, CONTACT:

JOSH GOLD  
Senior Manager of R3 and State Relations  
joshgold@archerytrade.org  
866.266.2776, ext. 107

JENNIFER MAZUR  
Senior Director of Outreach and Education  
jennifermazur@archerytrade.org  
866.266.2776, ext. 110

ARCHERYTRADE.ORG



# IT'S IN THEIR NATURE TO EXPLORE

Spark the passion of a lifetime.

EXPLORE  
BOWHUNTING



EXPLORE  
BOWFISHING

# EXPL

## BOWHUNTING «





# EXPLORE BOWHUNTING

BEFORE GETTING OUT IN THE FIELD ON YOUR FIRST BOWHUNT, YOU MUST FIRST LEARN THE BASIC SKILLS. THAT'S EXACTLY WHAT EXPLORE BOWHUNTING TEACHES. IT'S COMPREHENSIVE, INVITING, INTERACTIVE, AND FUN.

Beyond the bow. The Explore Bowhunting curriculum is designed to instill confidence while also developing students' appreciation of their environmental surroundings, wildlife and the outdoors. Topics covered in the program include:

- » Applying and refining archery skills
- » Recognizing animal tracks and signs
- » Building a ground blind
- » Making animal calls

## FOR ALL LEARNING STYLES

YOUR ALL-INCLUSIVE EXPLORE BOWHUNTING MATERIALS INCLUDE:

- » Instructor's curriculum guide with 23 activities
- » Media packet
- » Anatomy flipchart
- » CDs and DVDs
- » Student handbooks

To reach even more students, the Explore Bowhunting curriculum guide and student handbook are available in Spanish.

# EXPLORE BOWFISHING

When you introduce people to Bowfishing, you're inviting them to a completely new and exciting interpretation of archery. Explore Bowfishing is a fun, fast-paced and highly social educational opportunity. In other words, it's just what today's students are looking for. This comprehensive instructional program gives hands-on lessons in:

- » Bowfishing equipment
- » Fish species and habitats
- » Instinctive archery skills
- » Social interactions and communication

Educators benefit from:

- » A safe, comprehensive program that instills enthusiasm
- » Exposing youth and adults alike to a new outdoor activity
- » Reigniting interest in anglers and bowhunters



Developed by the Archery Trade Association and implemented through state wildlife agencies, partners and ATA members.

Explore Bowhunting and Explore Bowfishing are ideal for:

In-school and after school programs	Outdoor events
Park and recreation associations	Mentorship programs
Nature and outdoor education centers	Retail stores
Summer camps	Conservation events