



# STANDARD MEMBERSHIP APPLICATION FAQs

## Which category do I go under?

The first step to determining the correct membership category is downloading the Standard Membership Application. Read over the descriptions on page 2 of the application. If your company produces multiple products or provides multiple services, we will need to know what is your primary business and/or why are you wanting to become a member? If you do have multiple types of businesses, you can have multiple memberships. We will help guide you once your application has been received.

## How many badges do I get?

Badges are tied to your member type. Please see the Standard Membership application for details on badge allotments for each category. Please note, membership categories are determined based on your business. The ATA makes the final determination on your membership category.

## What are my member benefits?

As an ATA member, your dues contribute significantly to the growth of the sport and, ultimately, our industry. Check out this link to learn more about your benefits. Here are just a few:

- Member Directory listing for your business
- Access to the complete ATA member directory
- Official use of the ATA logo
- Legislative Voice
- Welcome packet with member certificate and window cling
- Trade Show badges
- Trade Magazine subscriptions
- Trade Show incentives
- Trade Show seminars
- Archery Instructor certification
- MyATA Service Providers like MAP, Legal Resources, FET, Counterfeiting and much more!

## I filled out the application, now what?

Once you've completed your membership application and any required verification documents listed on the application, please submit to us by email at [info@archerytrade.org](mailto:info@archerytrade.org), fax 507-233-8140 or mail to PO Box 70, New Ulm, MN 56073. Please allow 2-3 days for processing once received. ATA staff will contact you after your membership application has been processed.