



STANDARD MEMBERSHIP APPLICATION FAQs

Which membership category should I apply for?

Download the [Standard Membership Application](#) and read the member category descriptions on page 2 to determine your membership category. If your company produces multiple products or provides multiple services, we'll need to what know your primary business is and/or why you want to become a member. If you have multiple business types, you can have multiple memberships. We can help you decide the best category for your business once we receive your application.

How many badges to I get?

Badges are tied to your member type. Please see the Standard Membership Application for details on badge allotments for each category. Please note: Membership categories are determined based on your business. The ATA makes the final determination on your membership category.

What are my member benefits?

As an ATA member, your dues contribute significantly to the growth of the sport and ultimately our industry. Click here to learn more about your benefits. ATA-member benefits include:

- **Educational opportunities** – Get certified to teach archery and create business-boosting archery programs.
- **Access to resources** – Get free images, guides and documents to help you run your business.
- **Advocacy efforts**– ATA advocates for you on important issues like land access, hunting regulations and chronic wasting disease.
- **My ATA Service Providers** – My ATA Service Providers offer expert support and service discounts.
- **Access to program curriculum**– ATA's Explore Bowhunting and Explore Bowfishing programs help retailers attract new customers and increase archery participation.
- **Business growth**– ATA's consumer websites, Archery360.com and Bowhunting360.com, drive customers to your store.
- **Access to industry data**– Get exclusive research on industry trends and market demographics.
- **Networking opportunities**– Connect online with peers and industry professionals through ATA Connect, or in person at the ATA Trade Show.
- **Business support**– Get coaching and information on critical issues like counterfeiting, intellectual property and federal excise taxes.
- **ATA staff support** – ATA staff dedicate themselves to serving members and providing assistance.

I filled out the application. Now what?

Once you've completed your membership application and any required verification documents listed on the application, please submit it by email at info@archerytrade.org, fax at 507-233-8140 or mail to PO Box 70, New Ulm, MN 56073. Please allow 2-3 days for processing once received. ATA staff will contact you after your membership application has been processed.