

IMPORTANT EXHIBITOR DATES

JANUARY 9-11, 2020

Indiana Convention Center- Indianapolis, IN



September 1	Final booth payments and insurance liability certificate due to ATA
September 1	Signed shooting lane contracts due to ATA
November 1	Deadline to reserve space in the Goodie Bags and Big Buck Tag Coupon Book
November 5	Deadline to reserve advertising space in the 2020 ATA Pocket Guide & Calendar
November 12	Ad materials due to Grand View Outdoors for the 2020 ATA Pocket Guide & Calendar
November 19	Deadline to update your company information for the printed Exhibitor Listing
November 29	Goodie Bag materials/inserts due to ATA
December 6	Premium Sponsorship Materials (banners, wraps, etc.) due to Indianapolis warehouse
December 9	Deadline to order lead retrieval services from QMS at the advanced rate
December 9	Deadline to preregister for Featured Products Showcase to guarantee space
December 12	First day show freight can arrive at advance warehouse without a surcharge
December 13	Last day to submit Booth Events
December 19	Deadline to order decorating services from Shepard at the discounted advance order rate
December 19	Deadline to order audio visual and computer equipment at advanced rate
December 22	Deadline to submit electrical to Indiana Convention Center to receive discounted rate
December 22	Deadline to submit internet order to receive discounted advance order rate
December 23	Deadline to make hotel reservations through Visit Indy Housing Bureau
December 31	Last day show freight can arrive at advance warehouse without a surcharge
January 3	Deadline to sign-up for ATA to SHOT Show caravan with Shepard Logistics Services
January 7	First day show freight can arrive at Indiana Convention Center
January 7	Exhibitor Setup, 8:00 am - 8:00 pm
January 8	Exhibitor Setup, 8:00 am - 8:00 pm
January 9	2020ATA Show Open, 8:30 am - 6:00 pm
January 10	2020ATA Show Open, 8:30 am - 6:00 pm
January 11	2020 ATA Show Open, 8:30 am - 4:00 pm
January 11	Exhibitor Move-Out, 4:00 pm - 11:00 pm
January 12	Exhibitor Move-Out, 8:00 am - 4:00 pm