

# How to Purchase Space in Featured Product Showcase Including option to enter Best in Show Awards.

- 1 Click the “MyATA LOGIN” button, located in the upper right-hand corner on ARCHERYTRADE.ORG and enter your login information.  
*If this is your first time logging in, use your email address for the user name and follow the “forgot password” link.  
You will receive an email prompting you to create your unique password.*



- 2 Go to MyATA member Dashboard and select “Sponsorships.”



#### Sponsorships

Exhibitors can view and purchase sponsorship opportunities, including Featured Products, Goodie Bag Inserts, banner sponsorships and more!

Questions? Please contact Jill Schaben at [jillschaben@archerytrade.org](mailto:jillschaben@archerytrade.org).

- 3 Go to Featured Products and “Add to Cart” the desired space that fits your product. The sizes are 6’x2’ , 4’x2’ ,2’x2’ of tabletop space. We also have floorspace available if your product is too large for a tabletop space.



Featured Products 6'x2' Table Top Space: \$150/space  
Featured Products 6'x2' table top space. Note: There is a height restriction of 3.5'

[Details](#) [Add to Cart](#)

- 4 Select the correct organization that you want to purchase the sponsorship for and click “Next.”

- 5 **“New this year!”** When purchasing a space you have the option to enter your product in the “Best in Show” award voting. There are 5 categories to choose from: Women, Youth, Archery Accessory, Bowhunting Accessory, and Breakthrough Innovation. The buyers vote on their favorite product in each category, awarding a gold, silver, and bronze award. The winners will be announced at the ATA Buzz Center On Friday, Jan.10th.

- 6 Select the best category that represents your product and click “Next.”

## Featured Products 6'x2' Table Top Space: \$150/space

The Featured Products Showcase serves as a product preview for attendees. Retailers and media members frequent this area to evaluate the latest products. Purchasing this space allows you a 6' x 2' table top space. Note: There is a height restriction of 3.5'.  
NEW in 2020! Buyers who visit the Featured Products Showcase will vote for the “Best in Show” in five categories. A Gold, Silver and Bronze winner will be awarded in each area.

Enter NOW to include your product in the “Best in Show” award voting. Check the box below that best describes your product category. You can pick only one category per product.

If you have more than one product you would like to submit for the Best In Show award, you will need to purchase a separate space for each product.

Best In Show Category: \*

- No, thanks! I'd rather not participate
- Women
- Youth
- Archery Accessory
- Bowhunting Accessory
- Breakthrough Innovation (Product/Technology is new within last 12 months)

Questions? Please contact Sarah Haala at [sarahhaala@archerytrade.org](mailto:sarahhaala@archerytrade.org) or 866-266-2776 xt. 101.

# How to Purchase Space in Featured Product Showcase (cont)

**7** Click the "Check Out" button.

Item	Quantity	Item Price	Item Total	Remove
 Featured Products 6'x2' Table Top Space: \$150/space <small>Merchandise</small> Featured Products 6'x2' table top space. Note: There is a height restriction of 3.5'	1	\$150.00	\$150.00	

Promo Code

Subtotal \$150.00  
Subtotal does not include applicable taxes or shipping costs, if any.

**8** Apply payment information and enter email address if you would like to receive a payment receipt and then click "Submit Your Order."

Payment Options

Credit Card



Name on Card: \*

Card Number: \*

CVV Number: \* 

Expiration Date: \* 07 2019

Billing Zip/Postal Code: \*

Save this Credit Card?  Stored securely in Authorize.Net

Confirmation Email

Send confirmation email to: registration@archerytrade.org

Send a copy to: