

# BOOTH EVENTS

JANUARY 9-11, 2020  
Indiana Convention Center- Indianapolis, IN



## OVERVIEW

Let the ATA promote your new product launch, celebrity appearance, autograph signing, demonstration, or other booth event at the 2020 ATA Trade show. Register now and guarantee your event is included on the mobile app. There is no charge to submit a booth event.

## BOOTH EVENT SUBMISSIONS

- Events must be open to all and will be promoted to the press and those attending the show.
- Events will be listed on the mobile app.
- Descriptions may be shortened or altered based on available space.
- Please submit one form per booth event. General booth promotions that last the duration of the Show, booth drawings and giveaways do not qualify as a booth event and will not be published. Booth drawings and giveaways can be promoted in the **Big Buck Tag Coupon Book**.
- On-site booth event submissions can be dropped off at main registration.
- For more information on booth events for the 2020 ATA Trade show, please contact Sarah Haala, Trade Show Coordinator, at (866)266-2776 ext 101 or e-mail sarahhaala@archerytrade.org.

To submit a Booth Event, click on the link below to log in to your MyATA Member Dashboard. Go to the Exhibitor Service Center and Submit a Booth Event.

[SUBMIT A BOOTH EVENT](#)