

# ARCHERY

TRADE ASSOCIATION

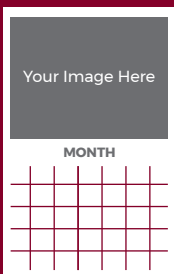
**INDIANAPOLIS**

January 9-11, 2020



## 2020 ATA Calendar/Moon Phase Guide

The 2020 ATA Calendar will include important industry dates and a handy moon phase guide designed to be used all year long!



### Size:

### Calendar Image:

- For FULL BLEED:
- 11" wide x 9" high
  - 10" x 8" live area
  - 10.5" x 8.5" trim

**\*\*Custom image should be an in-the-field shot or staged product image. No ads will be accepted for monthly images. ATA to have final approval on all creative.**

## Ad Dates & Deadlines

- **AD SPACE CLOSE: NOV. 5<sup>TH</sup>, 2019**
- **ARTWORK DEADLINE: NOV. 12<sup>TH</sup>, 2019**
- **BILL DATE: JAN. 1<sup>ST</sup>, 2020**
- **ATA SHOW DELIVERY DATE: JAN. 7<sup>TH</sup>, 2020**

## CREATING / SUBMITTING AD MATERIAL

All ad material should be submitted to your sales representative at Grand View Outdoors.

All ad files must be press-ready, high-resolution X1a type PDF files (all images should be 300 dpi and CMYK color profile). If you have any questions about ad sizes or formats, please contact your sales representative.

## Rate

**CALENDAR MONTH SPONSOR .....\$2,995**

MUST BE A 2020 ATA EXHIBITOR TO ADVERTISE

### WHAT'S INCLUDED:

- Large 4 Color Image for Month of Sponsorship
- Month Sponsorship Image Thumbnail on the Back Cover - All 12 Months Listed
- Your Company Logo Listed on the Inside Front Cover Sponsors Page

## Limited Availability

**ONLY 12** Sponsor Opportunities Available

SOLD FIRST COME, FIRST SERVE

Ask your sales rep for other sponsorship opportunities

## Total Distribution - 7,000 Calendars

- 3,200 Goodie Bags (given to all retailers)
- ATA Information Booth
- Lanyard Stands



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### Sales Representatives:

**Pat Boyle** ..... patrick.boyle@grandviewoutdoors.com ..... **920-240-7280**  
**David Farlow** ..... david@ezflipmags.com ..... **205-515-0332**  
**Don Harris** ..... don.harris@grandviewoutdoors.com ..... **205-407-4551**  
**Mike Kizzire** ..... mike.kizzire@grandviewoutdoors.com ..... **205-407-4552**  
**Toby Shaw** ..... toby@byersmediaonline.com ..... **989-390-2466**

### For general sales questions please call:

**Derrick Nawrocki** .... derrick.nawrocki@grandviewoutdoors.com ..... **205-407-4559**