

EXHIBITOR BADGE INFORMATION



*JANUARY 9-11, 2020
Indiana Convention Center- Indianapolis, IN*

EXHIBITOR BADGE GUIDELINES

Complimentary Exhibitor badges are distributed in a two-tiered allotment based on booth space:

For booths 100 to 1,000 square feet: four (4) free badges for each 100 square feet of space, and two (2) free badges per shooting lane

For booths larger than 1,000 square feet: four (4) free badges for each 100 square feet of space for the first 1,000 square feet, and one (1) badge for each additional 100 square feet of space, and two (2) free badges per shooting lane

Innovation Zone participants receive two (2) complimentary badges.

Exhibitors may purchase additional Show badges, cost is based on membership type:

Regular Manufacturing or Regular Distributor Members: \$125 for each additional badge, no limit

Basic Manufacturing Members: \$125 for each additional badge, limit two (2)

Media Members: \$150 per badge for the first four (4), then \$200 for each subsequent badge, no limit

Non-Profit and Government Members: \$50 for each additional badge, no limit

Outfitter/Guide or Supporting Members: \$150 for each additional badge, no limit

Only representatives employed by the exhibiting company and those who will be working in the booth can register as exhibitors. Sales Personnel who represent multiple companies are required to order a Sales Rep badge.

REPRINTING OF BADGES

There is a \$50 reprinting fee for all badges. Individuals requesting badge reprints must present a photo ID and the President or Senior Executive of the company must be present to request the reprinting of a badge. The ATA reserves the right to refuse any reprinting request.

False certification as exhibitors representatives, sharing of exhibitors badges, or any other method used to assist unauthorized persons to gain admission to the exhibit floor will be subject to a \$200 penalty per badge and/or ejection from the Trade Show.

PICK UP YOUR TRADE SHOW BADGE

JANUARY 9-11, 2020
INDIANA CONVENTION CENTER - INDIANAPOLIS, IN



Picking up your Trade Show Badge is as easy as 1-2-3!

1. Pre-register for your badge

Log in to the [MyATA Member Dashboard](#), learn more [here](#).

Need detailed instructions, [click here](#).

2. Download your Express Pass

You'll receive an express pass email from ArcheryTrade@prereg.net.

Click here to see an example.

Download your express pass (you can print it too).

3. Scan it onsite

The barcode is your key to #ATA2020!

You will then scan the barcode below and your badge will be printed onsite.

Name: MARIA LEWIS	Company: ARCHERY TRADE ASSOCIATION
Badge Type: Retailer/Buyer	Badge Number: 50012



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For any changes, additions, or questions about your registration, please call the ATA Trade Show and Membership Office toll free at (866) 266-2776 or email registration@archerytrade.org.