

2020 ATA REGISTRATION FORM



JANUARY 9th - 8:30 AM-6:00 PM* Buyer Day

JANUARY 10th - 8:30 AM- 6:00 PM

JANUARY 11th - 8:30 AM-4:00PM

Indiana Convention Center- Indianapolis, IN

Company Name: _____

Contact: _____ Email: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____ Country: _____

Phone: _____ Fax: _____ Website: _____

Attendees

NAME	EMAIL (A unique email address is required for each attendee)	COST**
1. _____	_____	_____
2. _____	_____	_____
3. _____	_____	_____
4. _____	_____	_____
5. _____	_____	_____
6. _____	_____	_____
7. _____	_____	_____
8. _____	_____	_____

* Approved by the ATA Board of Directors, this new schedule ensures the industry's buyers and exhibiting manufacturers can focus their effort on uninterrupted order-writing, business planning, and new-product evaluations the first 9.5 hours of the three-day Show. Only those with a Retailer/ Buyer Badge or Exhibitor Badge will have access to the Exhibit Hall on January 9th. All badge types will have access on Jan 10th and 11th.

** Please see Registration Badge Prices sheet.

PAYMENT BY CREDIT CARD

Type: VISA MC AMEX DISCOVER CHECK

Credit Card Number: _____

Exp. Date: _____ CVC Code: _____

Name: _____

Total Cost: _____

Signature: _____

Please mail, fax or e-mail registration and payment to:

Mail: Archery Trade Association
PO Box 70
New Ulm, MN 56073-0070

Fax: (507) 233-8140

Email: registration@archerytrade.org

You must be an ATA member who has been verified as a legitimate operating business in the archery and bowhunting industry to register for the ATA Trade Show.

Your attendance at the ATA Trade Show is governed by ATA's Trade Show Attendee Rules and Regulations. By registering you agree to comply with and be bound by these Rules and Regulations. Attendee Rules and Regulations are located at www.archerytrade.org under Trade Show or contact the ATA office to request a copy.

2020 REGISTRATION BADGE PRICES

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BADGE CATEGORIES & PRICING

RETAILER / BUYER BADGE

Archery ProShop Retailer / Range members – (4) free badges with current membership

Basic Retailer members – (2) free badges with current membership

Archery Reseller members – (2) free badges with current membership

Multiple Channel Retailer members – Number of free badges provided is based on paid membership dues

Regular Distributor members – (6) free badges with current membership

International Distributor members – (2) free badges with current membership

COST PER BADGE

\$40 for each additional badge, limit (2)

Additional badges not available for purchase

\$40 for each additional badge, limit (2)

\$40 for each additional badge, no limit

\$55 for each additional badge, limit (2)

\$55 for each additional badge, limit (4)

EXHIBITOR BADGE

Regular Manufacturer members – Number of free badges provided is based on total booth space*

Basic Manufacturer members – (2) free badges with Innovation Zone participation

Regular Distributor members – Number of free badges provided is based on total booth space*

Media members – Number of free badges provided is based on total booth space*

Non-Profit members – Number of free badges provided is based on total booth space*

Outfitter/Guide members – Number of free badges provided is based on total booth space*

Supporting members – Number of free badges provided is based on total booth space*

COST PER BADGE

\$125 for each additional badge, no limit

\$125 for each additional badge, limit (2)

\$125 for each additional badge, no limit

\$150 for each additional badge, no limit

\$50 for each additional badge, no limit

\$150 for each additional badge, no limit

\$150 for each additional badge, no limit

SALES REP BADGE

Sales Representative members- Number of free badges provided is based on paid membership dues

COST PER BADGE

\$110 for each additional badge, no limit

* Free badges are distributed in a two-tiered allotment based on booth space:

For booths 100 to 1,000 square feet: (4) free badges for each 100 square feet of space, and (2) free badges per shooting lane

For booths larger than 1,000 square feet: (4) free badges for each 100 square feet of space for the first 1,000 square feet, and (1) badge for each additional 100 square feet of space, and (2) free badges per shooting lane.

NON-EXHIBITING AFFILIATE MEMBER

MANUFACTURER BADGE

Regular Manufacturer members

COST PER BADGE

\$75 per badge, limit of (4)

OUTFITTER/GUIDE BADGE

Outfitter/Guide members

COST PER BADGE

\$100 per badge, limit of (8)

SALES AND SERVICE BADGE

Supporting members

COST PER BADGE

\$100 per badge, limit of (8)

SUPPLIER BADGE

Manufacturer's Supplier members

COST PER BADGE

\$200 per badge, limit of (5)

MEDIA SALES BADGE

Media members

COST PER BADGE

\$100 per badge, limit of (4)

NON-PROFIT BADGE

Non-Profit Members- 2 free badges

COST PER BADGE

\$50 per badge, limit of (2)

GOVERNMENT BADGE

Government Members- 2 free badges

COST PER BADGE

\$50 per badge, limit of (2)

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