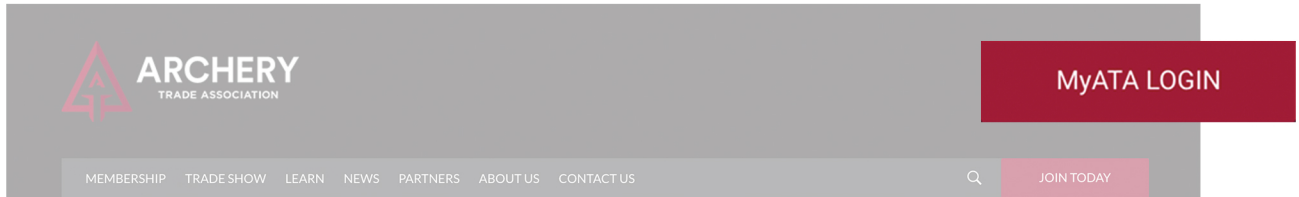


How to submit your product for the New Product Launch Showcase

- 1 Click the "MyATA LOGIN" button, located in the upper right-hand corner on ARCHERYTRADE.ORG and enter your login information. *If this is your first time logging in, use your email address for the user name and follow the "forgot password" link. You will receive an email prompting you to create your unique password.*



- 2 Select "Exhibitor Service Center" on the main dashboard.



Exhibitor Service Center
2020 ATA Trade Show Exhibitors: Manage your booth and coordinate other Trade Show services, including video, electrical, lighting and more!

- 3 Select your New Product Launch.



Submit Your New Product Launch

NEW for 2020! ATA will host an area to highlight New Products!

Let the ATA showcase your New Products at the 2020 ATA Show. Enter now to be included in the New Product Launch Showcase Awards. There is no charge to submit your New Product. **View complete details here.**

- 4 Review your company information and tell us about your new product

Section 2
Tell us about your new product!

When was your product released?

Required

Please provide a description of your product.

Required

Please upload an attachment with a photo or marketing materials for your product.

UPLOAD

Allowed types: Any

Thanks for your entry! There is no cost to enter the New Product Launch "Best in Show" awards. A gold, silver, and bronze will be awarded for both the brand new release and new within 3 months category's. Questions? Please contact Sarah Haala at sarahaala@archerytrade.org or 866-266-2776 ext. 101.

FINISH

- 5 Click the "Finish" button.

- 6 ATA will review your submissions and email additional details when approved.

Limited space is available and will be first come, first serve once product is approved. Questions? Please contact Sarah Haala, Trade Show Coordinator at 866-266-2776 ext 101 or sarahaala@archerytrade.org