



**Archery Trade Association**

INDIANA CONVENTION CENTER - Indianapolis, IN

January 9 - 11, 2020



**Banner Sponsorship**

Event Code: 1198150120  
email [Indianapolis@shepardes.com](mailto:Indianapolis@shepardes.com)  
phone (317) 677-1235  
fax (317) 389-5524

Order with complete Payment Authorization and graphics must be received before  
Discount Deadline date to receive discounted pricing.

**Banner Sponsorship Program**

The Indiana Convention Center is the sole organization authorized to manage installation of signs and banners to their property. Please refer to the Utility & Additional Services section of this exhibitor manual for their forms and pricing. A credit card must be on file prior to any banners, signs, or clings being installed. Shepard will produce the materials at the rates listed below which include production, transportation to the show, and material handling charges for the banner or sign. Shepard will ship the banner back to the exhibitor at the address listed below at exhibitor's expense.

Code	Qty	Item	Discount	Regular	Amount
70033		Banner per sq ft	13.72	17.85	
70034		Cling per sq ft	14.73	18.61	

Company Name \_\_\_\_\_  
 Onsite Contact \_\_\_\_\_  
 Contact Number \_\_\_\_\_  
 Location(s) \_\_\_\_\_  
 Dimensions \_\_\_\_\_  
 Booth Number \_\_\_\_\_  
 Cost of Graphic Production \$ \_\_\_\_\_  
 Sponsorship Location(s) \_\_\_\_\_

**Address and contact name for return shipment of banner(s) after the show:**

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

**All graphic requests must be submitted to Shepard by November 15, 2019.**

Please see the following pages for information about artwork and graphic guidelines, and how to submit artwork for banners.

**For more information regarding submitting artwork or banner production please contact Bobbi Juarez at [bjarez@shepardes.com](mailto:bjarez@shepardes.com) or at 765-336-4352.**

**IMPORTANT INFORMATION REGARDING SHIPPING**

If you elect not to use Shepard Exposition Services to produce your banner or sign, you must ship your banner SEPARATE from exhibit materials and it must arrive at the SHEPARD INDIANAPOLIS WAREHOUSE no later than Friday, December 6, 2019.

Shepard Exposition Services  
6101 West 80th Street, Indianapolis, IN 46278

Please send only sponsorship material that has been coordinated with Jill Schaben, ATA Marketing and Communications

**All other booth freight should go directly to either the advanced warehouse or direct to show site as normal.**

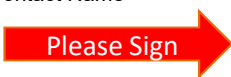
Pink sponsorship shipping labels will be sent to the participating exhibitors once the sponsorship contract is signed.  
Please be sure to place these labels on all sponsorship shipments.

**Any booth freight that is shipped to the above address will be forwarded on to show site at the exhibitor's expense.**

Company Name: \_\_\_\_\_ Booth# \_\_\_\_\_

Contact Name

Contact Email Address



Card Holder Signature