

DEER PROTECTION PROGRAM REQUIREMENTS

The Archery Trade Association's (ATA) Deer Protection Program (DPP) is a Members only program that seeks to ensure that ATA-member scent manufacturers and their product suppliers do everything possible to prevent the spread of chronic wasting disease in wild deer, elk and moose herds in the United States. There is no cost to participants of the Deer Protection Program aside from ATA Membership and all participants have joined voluntarily and understand their significant role in protecting our wildlife resources. Each participant has agreed to take measures to meet or exceed state and federal CWD requirements and ensure that their products come from healthy deer herds.

DPP participants are in one of two Program Classes: **Scent Manufacturers** (those companies that bottle and sell urine-based scents) and **Urine Production Facilities** (those companies which collect urine and sell it to Scent Manufacturers). A company may serve both functions but must meet the documentation requirements of each.

Program Requirements of **Scent Manufacturers**

- [Maintain Active ATA Membership](#)
- Complete your annual DPP commitment through the MyATA Login - this needs to be renewed each year
- All urine purchased from a Urine Production Facility must meet the UPF requirements of the DPP (listed below)

Program Requirements for **Urine Production Facilities**

- [Maintain Active ATA Membership](#)
- Complete your annual DPP commitment through the MyATA Login - this needs to be renewed each year
- Submit a vet-signed Inspection Form annually
- Submit and maintain a CWD Certification indicating that a portion of their herd was inspected annually
- Submit a Physical Herd Inspection that indicates 100% of their herd had been physically inspected every 3 years (typically a Tuberculosis Certificate from veterinarian)
- Other documents can be supplied but are not required (Ex: Deer Keeper Registration, Fence Inspection Certification, Livestock Registration, Herd Status Reports, etc.)



ATA DEER PROTECTION PROGRAM PARTICIPANT FILE CHECKLIST

The ATA will maintain a file for each Program participant to be used for annual cross-reference of that participant and the Program requirements. All items must be submitted as they are requested, completed or renewed to maintain an up to date file. At anytime a file is cross-referenced and outdated program requirements are found, you will be notified.

The ATA membership year runs from April 1 to March 31. The DPP annual commitment period aligns with the membership year. Both will expire each year on March 31 if not renewed. You will receive reminders well in advance of the expiration.

A program certificate will be provided to you when you are accepted into the program and an updated certificate will be provided at each renewal. Participating DPP members with a current program certificate from ATA may use the DPP checkmark on digital, print or packaging assets to identify as a DPP member, per the ATA's membership terms and conditions.

Scent Manufacturer Participants

- ATA Membership
- Annual Program Commitment
- List of current Cervid Urine Providers that you're purchasing from

Urine Production Facility Participants

- ATA Membership
- Annual Program Commitment
- Annual Inspections Form
- State CWD Certification
- List of Scent Manufacturer participants you're selling to
- TB/Brucellosis Certification

OR

- Other proof of 100% Herd Inspection every 3rd year

Date of Last 100% Herd Inspection: _____ Renew Date: _____

- Other items received per individual participant (i.e. cervid sale contracts-CWD tracking)
