

Schedule of Events

JANUARY 9-11, 2020

Indiana Convention Center- Indianapolis, IN



ATA Show Hours

1.9.20	Thursday	8:30am-6:00pm *Buyer Day
1.10.20	Friday	8:30am-6:00pm
1.11.20	Saturday	8:30am-4:00pm

Registration Hours

Hoosier & Crossroads Lobby

1.7.20	Tuesday	7am-7pm
1.8.20	Wednesday	7am-8pm
1.9.20	Thursday	7am-6pm
1.10.20	Friday	7am-6pm
1.11.20	Saturday	7am-1pm

Exhibitor Set-Up

Exhibit Halls A-I

1.7.20	Tuesday	8am-8pm
1.8.20	Wednesday	8am-8pm
1.9.20	Thursday	6:30am-8:30am
1.10.20	Friday	6:30am-8:30am
1.11.20	Saturday	6:30am-8:30am

Exhibitor Move Out

Exhibit Halls A-I

1.11.20	Saturday	4pm-11pm
1.12.20	Sunday	8am-4pm

* Only those with a Retailer/Buyer Badge or Exhibitor Badge will have access to the Exhibit Hall on January 9.

1.7.20

TUESDAY

3:00pm-6:00pm	A.R.R.O. Hot Show	Exhibit Hall J
6:00pm-8:30pm	A.R.R.O. Dealer Reception	Rooms 233-235

1.8.20

WEDNESDAY

8:00am-8:00pm	Featured Products Exhibitor Product Drop-Off	Exhibit Hall F
8:00am-8:00pm	Innovation Zone Exhibitor Setup	Exhibit Hall H
9:00am-2:00pm	A.R.R.O. Hot Show	Exhibit Hall J
1:00pm-5:00pm	NABA Super Show	Wabash Ballroom
2:00pm-4:00pm	A.R.R.O. Annual Member Meeting	Exhibit Hall J
5:30pm-6:30pm	International Welcome Reception	Rooms 109-110
6:30pm	Outtech Innovations XXII	Sagamore Ballroom

1.9.20

THURSDAY

7:30am-6:00pm	Press Room Open	Room 141
8:30am-6:00pm	ATA Show Hours *Buyer Day	Exhibit Halls A-I
5:00pm-5:15pm	\$5,000 ATA and \$1,000 Scentlok Cash Giveaway Drawing	MyATA Exhibit Hall F
6:00pm-8:00pm	Connections: An ATA Happy Hour	Exhibit Hall J

1.10.20

FRIDAY

6:30am-8:30am	Target the Heart Breakfast	Wabash Ballroom
7:30am-6:00pm	Press Room Open	Room 141
8:00am-9:00am	Education Sessions	Rooms 131-137
8:30am-6:00pm	ATA Show Hours	Exhibit Halls A-I
9:15am-10:15am	Education Sessions	Rooms 131-137
5:00pm-5:15pm	\$5,000 ATA and \$1,000 Scentlok Cash Giveaway Drawing	MyATA Exhibit Hall F

1.11.20
SATURDAY

7:30am-4:00pm	Press Room Open	Room 141
8:00am-9:00am	Education Sessions	Rooms 131-137
8:30am-4:00pm	ATA Show Hours	Exhibit Halls A-I
9:15am-10:15am	Education Sessions	Rooms 131-137
1:00pm-1:15pm	\$5,000 ATA and \$1,000 Scentlok Cash Giveaway Drawing	MyATA Exhibit Hall F
3:30pm-5:00pm	Featured Products Exhibitor Product Pick Up	Exhibit Hall F

For a full list of Seminars, Certification, Coffee Talks, and Demos please [click here!](#)