

# STANDARD MEMBERSHIP APPLICATION

MEMBERSHIP TERM APRIL 1, 2017 - MARCH 31, 2018



ARCHERY TRADE ASSOCIATION

Company (legal name): \_\_\_\_\_ Customer Number (renewing members only): \_\_\_\_\_

DBA: \_\_\_\_\_

Physical Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Mailing Address (if different): \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_ Country: \_\_\_\_\_

Company Phone: \_\_\_\_\_ Toll Free: \_\_\_\_\_ Company Fax: \_\_\_\_\_

Company Email: \_\_\_\_\_ Website: \_\_\_\_\_

Facebook URL: \_\_\_\_\_ Twitter URL: \_\_\_\_\_ Other Social Media: \_\_\_\_\_

### CONTACT INFORMATION (Required):

Membership Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Trade Show Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Trade Show Contact 2: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Marketing Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

President/CEO: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### DIRECTORY INFORMATION (Optional):

Sales Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Purchasing Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Customer Service Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

HR Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Manufacturing Contact: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Other: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Other: \_\_\_\_\_ Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### COMPANY INFORMATION (Please attach a press release or other supporting documentation for any Ownership changes):

Business Established (MM / YY): \_\_\_\_\_ Merger / Acquisition / Ownership Change (MM / DD / YY): \_\_\_\_\_

Do you have a MAP Policy? Yes No If Yes, please attach a copy.

Number of Employees: \_\_\_\_\_ Full Time: \_\_\_\_\_ Part Time/Seasonal: \_\_\_\_\_

Does this Company Own/Operate Subsidiary Companies? No If Yes, List Child Companies Below:

\_\_\_\_\_  
\_\_\_\_\_

## MEMBERSHIP CATEGORIES (CHECK ONE)

- REGULAR MANUFACTURER**  
Any corporation, partnership or other legal and lawful entity whose primary business is to manufacture, distribute, and sell archery and/or bowhunting products or services.  
\*Designated Voting Individual: \_\_\_\_\_  
Email Address: \_\_\_\_\_
- DUES**  
\$2.25 per square foot of Trade Show exhibit space  
Example: 100 sq ft of booth space x \$2.25 = \$225 for membership dues  
*Non-Exhibitor \$2500*
- VERIFICATION REQUIRED**  
 Current business license
- 
- BASIC MANUFACTURER**  
Any corporation, partnership and other legal and lawful entities who are new to the industry of manufacturing and sale of archery and/or bowhunting products and who have not applied for, nor been approved as Regular Manufacturer.  
\*Once Innovation Zone spots are sold out, Basic Manufacturers must apply for Regular Manufacturer membership in order to attend.
- DUES**  
\$110 per year for up to 3 years  
**TERMS**  
Businesses in first years of operation new to the archery industry
- VERIFICATION REQUIRED**  
 Current business license
- 
- REGULAR DISTRIBUTOR**  
Any corporation, partnership or other legal and lawful entity whose primary business is the distribution and sale of archery and/or bowhunting products or services to retail operations for resale to the public.  
\*Designated Voting Individual: \_\_\_\_\_  
Email Address: \_\_\_\_\_
- DUES**  
\$2.25 per square foot of Trade Show exhibit space.  
Example: 100 sq ft of booth space x \$2.25 = \$225 for membership dues  
*Non-Exhibitor \$660*
- VERIFICATION REQUIRED**  
 Current business license
- 
- INTERNATIONAL DISTRIBUTOR**  
Any corporation, partnership or other legal and lawful entity located outside of the United States whose primary business is the distribution and sale of archery and/or bowhunting products or services to retail operations for resale to the public.
- DUES**  
\$110  
**VERIFICATION REQUIRED**  
 Current business license and/or proof of e-Commerce site/catalog  
 Invoice copies from two (2) manufacturers, each must exceed \$1000
- 
- MANUFACTURER'S SUPPLIER**  
Any corporation, partnership, or other legal and lawful entity whose primary business is to manufacture and sell parts or components to other manufacturers to be used in archery and bowhunting products. Components manufactured are not sellable to the consumer.
- DUES**  
\$150  
**VERIFICATION REQUIRED**  
 Current business license
- 
- SALES REPRESENTATIVE**  
Archery sales representative organization, group or other legal and lawful entity involved in selling archery and/or bowhunting equipment, products, and/or services to retail operations.
- DUES**  
\$110 per Sales Representative (no limit)  
Please indicate number of sales representatives here:  
**VERIFICATION REQUIRED**  
 Current business license
- 
- SUPPORTING**  
Any corporation, partnership and other legal and lawful entity that provides services to a corporation, partnership or other entity in the hunting, shooting and outdoor industry, and/or the archery and/or bowhunting industry.  
 Insurance agency  Ad agency  Packaging  Other
- DUES**  
\$250
- VERIFICATION REQUIRED**  
 Current business license  
 Proof of current business operations: Website, Brochure, Advertisement, etc.
- 
- OUTFITTER / GUIDE**  
Any corporation, or other legal and lawful entity that employ professionals who are trained to provide services to bowhunters and that provide hunting opportunities with an emphasis on bowhunting.
- DUES**  
\$250  
**VERIFICATION REQUIRED**  
 Current Business License  
 Proof of current business operations: Website, Brochure, Advertisement, etc.
- 
- MEDIA**  
Any corporation, partnership or other legal and lawful entity whose primary purpose is the production of media such as print and broadcast media, blogs, films, DVDs, etc.
- DUES**  
\$250
- VERIFICATION REQUIRED**  
 Current business license  
 Proof of publication/production

\* Regular Distributor and Regular Manufacturer Members have the right to vote on the annual Board of Directors election and any other matters outlined in the ATA bylaws which are available at [www.archerytrade.org/about/ata-bylaws](http://www.archerytrade.org/about/ata-bylaws).

NOTE: The ATA estimates that 19 percent of your 2017/2018 membership dues will be used for lobbying and will therefore not be tax deductible under any circumstances.

PLEASE CHECK ALL THE FOLLOWING PRODUCTS OR SERVICES THAT YOUR COMPANY PROVIDES / PRODUCES:

**Arm & Finger Guards**

- Arm & Finger Guards

**Arrow Building Supplies**

- Adhesives
- Fletching Jigs

**Arrow Components**

- Cresting
- Nocks
- Points & Broadheads
- Vanes & Feathers

**Arrows**

- Arrows

**ATVs**

- ATVs

**Backpacks & Bags**

- Backpacks & Bags

**Books, Videos & DVDs**

- Books, Videos & DVDs

**Bow Accessories**

- Bow Carriers/Stands
- Quivers

**Bow Components**

- Cable Guards & Slides
- Cables, Strings & String Care Products
- Grips
- Rests
- Silencers
- Stabilizers/Vibration Control
- Wrist Slings

**Bow Maintenance/Tuning**

- Bow Maintenance/Tuning

**Bow Presses**

- Bow Presses

**Bowfishing**

- Bowfishing

**Bows**

- Compound Bows
- Crossbows
- Target Bows
- Traditional Bows

**Buying Group**

- Buying Group

**Cases**

- Cases

**Clothing Apparel**

- Clothing Apparel
- Hats/Gloves/Masks

**Computer Software**

- Computer Software

**Distributor**

- Distributor

**Footwear**

- Footwear

**Gifts/Home Décor**

- Gifts/Home Décor

**GPS/Navigation Devices**

- GPS/Navigation Devices

**Hunt Filming**

- Hunt Filming

**Hunting Equipment**

- Blinds & Blind Accessories
- Calls
- Camping Gear
- Chairs/Seats
- Concealment
- Cooking Equipment
- Decoys
- Feed/Minerals/Food Plots
- Feeders
- Field Dressing Aids
- Hearing Enhancers
- Lighting (Flashlights, Headlamps)
- Scent/Lures/Scent Elimination
- Scouting Cameras
- Trail Markers

**Hunting Guides & Outfitters**

- Hunting Guides & Outfitters

**Hunting Nutrition and Supplements**

- Hunting Nutrition and Supplements

**Hunting Simulators**

- Hunting Simulators

**Industry Service Companies**

- Industry Service Companies

**Knives/Cutlery**

- Knives/Cutlery

**Media**

- Media

**Muzzleloading/Firearms**

- Muzzleloading/Firearms

**Optics & Optic Accessories**

- Optics & Optic Accessories
- Rangefinders

**Organizations & Associations**

- Organizations & Associations

**Shooting Aids**

- Kisser Buttons
- Peep Sights
- Release Aids
- Sights
- Training Aids

**Targets**

- Target Faces
- Targets & Backstops

**Treestands**

- Treestand Safety
- Treestand Manufacturers
- Treestand Accessories

**Youth Equipment**

- Youth Equipment

**Other Products Not Listed:**

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

By submitting this application, I agree to abide by ATA's Terms and Conditions of Membership. I also verify that this membership is for a legitimate corporation, partnership or other entity with at least one full-time, permanent, active employee as defined in ATA's Bylaws. The ATA Terms and Conditions of Membership are available at [www.archerytrade.org](http://www.archerytrade.org) or upon request by calling the ATA Trade Show, Business and Membership Office at (866) 266-2776.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

**PLEASE MAIL, E-MAIL OR FAX COMPLETED APPLICATION, ALL REQUIRED VERIFICATION PAPERWORK AND DUES PAYMENT TO:**

ARCHERY TRADE ASSOCIATION  
 PO Box 70  
 New Ulm, MN 56073-0070  
 Email: [info@archerytrade.org](mailto:info@archerytrade.org)  
 Fax: (507) 233-8140  
 Questions? Please Call  
 Toll Free: (866) 266-2776 x 100  
 Direct: (507) 233-8135

PAYMENT BY CREDIT CARD

Type  VISA  MC  AMEX  DISCOVER

CC #: \_\_\_\_\_ CVC: \_\_\_\_\_

Expiration Date: \_\_\_\_\_ Amount: \_\_\_\_\_

Name on Card: \_\_\_\_\_

Signature: \_\_\_\_\_

FOR OFFICE USE ONLY:

All Required Verification Documentation Included with Application

Approved by: \_\_\_\_\_ Date Approved: \_\_\_\_\_