

# EXHIBITOR BADGE INFORMATION



Order Show Badges online at:  
[www.archerytrade.org/trade-show/registration](http://www.archerytrade.org/trade-show/registration)

Follow log in instructions to order badges for you and/or your employees.

**Badge registration opened June 14, 2017.**

## RECEIVING YOUR BADGE AT THE SHOW

After registering for Show badges, you will receive a confirmation email that includes a printable barcode. Print your barcode confirmation and bring it with you to the Show.

Upon arrival, use your printed barcode confirmation at the express badge kiosks to scan and receive your badge. THAT'S IT! No waiting, no standing in line.

If you forget to print and bring your barcode confirmation, you can still receive your badge at the express badge kiosk by entering required company information or scanning the barcode from your smartphone.

## EXHIBITOR BADGE GUIDELINES

Complimentary Exhibitor badges are distributed in a two-tiered allotment based on booth space:

**For booths 100 to 1,000 square feet:** four (4) free badges for each 100 square feet of space, and two (2) free badges per shooting lane

**For booths larger than 1,000 square feet:** four (4) free badges for each 100 square feet of space for the first 1,000 square feet, and one (1) badge for each additional 100 square feet of space, and two (2) free badges per shooting lane

Innovation Zone participants receive two (2) complimentary badges.

Exhibitors may purchase additional Show badges, cost is based on membership type:

**Regular Manufacturing or Regular Distributor Members:** \$125 for each additional badge, no limit

**Basic Manufacturing Members:** \$125 for each additional badge, limit two (2)

**Media Members:** \$150 per badge for the first four (4), then \$200 for each subsequent badge, no limit

**Non-Profit and Government Members:** \$50 for each additional badge, no limit

**Outfitter/Guide or Supporting Members:** \$150 for each additional badge, no limit

Only representatives employed by the exhibiting company and those who will be working in the booth can register as exhibitors. Sales Personnel who represent multiple companies are required to order a Sales Rep badge.

False certification as exhibitors' representatives, sharing of exhibitor's badges, or any other method used to assist unauthorized persons to gain admission to the exhibit floor will be subject to a \$200 penalty per badge and/or ejection from the Trade Show as a violator.

## REPRINTING OF BADGES

There is a \$50 reprinting fee for all badges and the President or Senior Executive of the company must be present to request the reprinting of a badge. Reprinting of badges is at the sole discretion of the ATA.

Anyone caught wearing a counterfeit badge or a badge belonging to another member attendee will be removed from the show and the member attendee will lose their badge as well.