2020 ATA Calendar/Moon Phase Guide
The 2020 ATA Calendar will include important industry dates and a handy moon phase guide designed to be used all year long!

Rate
CAALENDAR MONTH SPONSOR .................. $2,995
MUST BE A 2020 ATA EXHIBITOR TO ADVERTISE

WHAT'S INCLUDED:
• Large 4 Color Image for Month of Sponsorship
• Month Sponsorship Image Thumbnail on the Back Cover - All 12 Months Listed
• Your Company Logo Listed on the Inside Front Cover Sponsors Page

Limited Availability
ONLY 12 Sponsor Opportunities Available
SOLD FIRST COME, FIRST SERVE

Total Distribution - 7,000 Calendars
• 3,200 Goodie Bags (given to all retailers)
• ATA Information Booth
• Lanyard Stands

CREATING / SUBMITTING AD MATERIAL
All ad material should be submitted to your sales representative at Grand View Outdoors.

All ad files must be press-ready, high-resolution X1a type PDF files (all images should be 300 dpi and CMYK color profile). If you have any questions about ad sizes or formats, please contact your sales representative.

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