



# ARCHERY

TRADE ASSOCIATION

**INDIANAPOLIS**

January 9-11, 2020



## 2020 ATA Pocket Guide

### Ad Size

4.25" wide  
X  
3.5" high

Horizontal

Horizontal

### Rate

**POCKET GUIDE .....\$3,500**

MUST BE A 2020 ATA EXHIBITOR TO ADVERTISE

### WHAT'S INCLUDED:

- 4 Color Ad
- Your Company Logo Listed on the Pocket Guide Cover
- Highlighted Booth Location on Directory Map

### Ad Dates & Deadlines

- **AD SPACE CLOSE:**  
**NOV. 5<sup>TH</sup>, 2019**
- **ARTWORK DEADLINE:**  
**NOV. 12<sup>TH</sup>, 2019**
- **BILL DATE:**  
**JAN. 1<sup>ST</sup>, 2020**
- **ATA SHOW DELIVERY DATE:**  
**JAN. 7<sup>TH</sup>, 2020**

### Limited Availability

**ONLY 10** Horizontal Ad Spaces Available

SOLD FIRST COME, FIRST SERVE

### Total Distribution - 20,000 Copies

- ATA Information Booth
- Registration
- Lanyard Stands
- Retailer Pick-Up
- Jan/Feb Issue of Archery Business



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### CREATING / SUBMITTING AD MATERIAL

All ad material should be submitted to your sales representative at Grand View Outdoors.

All ad files must be press-ready, high-resolution X1a type PDF files (all images should be 300 dpi and CMYK color profile). If you have any questions about ad sizes or formats, please contact your sales representative.

### Sales Representatives:

**Pat Boyle** ..... patrick.boyle@grandviewoutdoors.com ..... **920-240-7280**  
**David Farlow** ..... david@ezflipmags.com ..... **205-515-0332**  
**Don Harris** ..... don.harris@grandviewoutdoors.com ..... **205-407-4551**  
**Mike Kizzire** ..... mike.kizzire@grandviewoutdoors.com ..... **205-407-4552**  
**Toby Shaw** ..... toby@byersmediaonline.com ..... **989-390-2466**

### For general sales questions please call:

**Derrick Nawrocki** .... derrick.nawrocki@grandviewoutdoors.com ..... **205-407-4559**