



TAKE AIM.

JANUARY 9 – 11, 2020 | INDIANAPOLIS, INDIANA
INDIANA CONVENTION CENTER

WELCOME TO THE LARGEST ARCHERY GATHERING IN THE WORLD.

BUILD YOUR NETWORK.

We heard you, and we're adjusting the show schedule. Day One is now open exclusively to retailers and exhibitors, meaning you can showcase product and write orders to the people who matter most: your buyers.

GAIN AN EDGE.

We're dedicated to increasing participation in archery and bowhunting, helping to expand your revenue streams, and advocating on behalf of the sports. At our tradeshow — the largest in the industry — you'll find the buyers and solutions you need to shape the growth of your business.

—
9,000+
ATTENDEES

—
3,200+
RETAILERS

—
620+
EXHIBITORS

2020 BOOTH RATES

MOST POPULAR

\$2000

Regular Manufacturer Members
\$20/sq. ft.
A minimum of 10'x10' booth

\$1500

Shooting Lane
Must reserve a booth in order to reserve a shooting lane

\$2200

Media or Supporting Members
\$22/sq. ft.
A minimum of 10'x10' booth

\$1000

Innovation Zone
Perfect for newcomers
8'x6' space, includes a 6 ft. skirted table and 2 chairs

** To exhibit, you must be a current ATA member*

SEE THE LATEST. SELL YOUR PRODUCTS. SHARE NEW IDEAS.

- VIEW THE LATEST PRODUCTS, GEAR AND EQUIPMENT
- ATTRACT QUALIFIED BUYERS
- MAKE SALES AND WRITE ORDERS FOR THE COMING YEAR
- LEARN AND GROW YOUR NETWORK
- ATTEND EDUCATIONAL EVENTS AND SEMINARS
- TAKE ADVANTAGE OF MEDIA OPPORTUNITIES

**RESERVE YOUR
SPACE TODAY.**

CONTACT BECKY LUX, SENIOR MANAGER OF TRADE SHOW
866.266.2776 | EXT. 102 | BECKYLUX@ARCHERYTRADE.ORG

For exhibitor details and sponsorship opportunities, visit ARCHERYTRADE.ORG