

FEATURED PRODUCTS SHOWCASE

BEST IN SHOW AWARDS



Make sure to visit Featured Products on day 1 of the Show, Buyer Day to place your vote for *Best In Show Awards*.

A new addition to the popular Featured Products area at #ATA2020, retail buyers will vote on their favorite products displayed in the Featured Product Showcase.

Gold, Silver and Bronze *Best In Show Awards* will be given in 5 categories:

1. Women
2. Youth
3. Archery Accessory
4. Bowhunting Accessory
5. Innovation Breakthrough (product/technology is new to market within last 12 months)

Voting will close at 5pm on Thursday, January 9th!

Winners will be announced and presented at the ATA Buzz Center with press coverage.

The winning products will be identified through special display and location in Featured Products Showcase for viewing on Show Days 2 & 3.

Questions? Please contact Sarah Haala, Trade Show Coordinator at 866-266-2776 ext 101 or sarahhaala@archerytrade.org