WELCOME TO THE LARGEST ARCHERY GATHERING IN THE WORLD.

GAIN AN EDGE.
We’re dedicated to increasing participation in archery and archery-related markets by expanding your revenue stream, and provide several opportunities to do so. In 2021, you’ll find the largest in the industry showcasing the inventors and manufacturers who are actively shaping the future of our business.

8,500+ ATTENDEES
3,100+ RETAILERS
590+ EXHIBITORS

2021 BOOTH RATES

MOST POPULAR

$2000
Regular Manufacturer Members
$20/sq. ft.
A minimum of 10’x10’ booth

$1500
Shooting Lane
Must reserve a booth in order to reserve a shooting lane

$2200
Media or Supporting Members
$22/sq. ft.
A minimum of 10’x10’ booth

$1000
Innovation Zone
Perfect for newcomers
8’x8’ space, includes a 4’ skirted table and 2 chairs

* To exhibit, you must be a current ATA member

SEE THE LATEST. SELL YOUR PRODUCTS. SHARE NEW IDEAS.

RESERVE YOUR SPACE TODAY.

CONTACT BECKY LUX, SENIOR MANAGER OF TRADE SHOW
816.266.2776 | EXT. 162 | BECKYLUX@ARCHERYTRADE.ORG

For exhibitor details and sponsorship opportunities, visit ARCHERYTRADE.ORG

• VIEW THE LATEST PRODUCTS, GEAR AND EQUIPMENT
• ATTRACT QUALIFIED BUYERS
• MAKE SALES AND WRITE ORDERS FOR THE COMING YEAR
• LEARN AND GROW YOUR NETWORK
• ATTEND EDUCATIONAL EVENTS AND SEMINARS
• TAKE ADVANTAGE OF MEDIA OPPORTUNITIES