



## STAND AMONG US.

JANUARY 7-9, 2021 | INDIANAPOLIS, INDIANA  
INDIANA CONVENTION CENTER

# WELCOME TO THE LARGEST ARCHERY GATHERING IN THE WORLD.

## GAIN AN EDGE.

We're dedicated to increasing participation in archery and bowhunting, helping to expand your revenue streams, and advocating on behalf of the sports. At our tradeshow - the largest in the industry - you'll find the buyers and solutions you need to shape the growth of your business.

**8,500+**

ATTENDEES

**3,100+**

RETAILERS

**590+**

EXHIBITORS

## 2021 BOOTH RATES

**MOST POPULAR**

**\$2000**

Regular Manufacturer Members  
\$20/sq. ft.  
A minimum of 10'x10' booth

**\$1500**

Shooting Lane  
*Must reserve a booth in order to reserve a shooting lane*

**\$2200**

Media or Supporting Members  
\$22/sq. ft.  
A minimum of 10'x10' booth

**\$1000**

Innovation Zone  
Perfect for newcomers  
8'x6' space, includes a 6 ft. skirted table and 2 chairs

*\* To exhibit, you must be a current ATA member*

# SEE THE LATEST. SELL YOUR PRODUCTS. SHARE NEW IDEAS.

- VIEW THE LATEST PRODUCTS, GEAR AND EQUIPMENT
- ATTRACT QUALIFIED BUYERS
- MAKE SALES AND WRITE ORDERS FOR THE COMING YEAR
- LEARN AND GROW YOUR NETWORK
- ATTEND EDUCATIONAL EVENTS AND SEMINARS
- TAKE ADVANTAGE OF MEDIA OPPORTUNITIES

**RESERVE YOUR  
SPACE TODAY.**

CONTACT BECKY LUX, SENIOR MANAGER OF TRADE SHOW  
866.266.2776 | EXT. 102 | [BECKYLUX@ARCHERYTRADE.ORG](mailto:BECKYLUX@ARCHERYTRADE.ORG)

For exhibitor details and sponsorship opportunities, visit **[ARCHERYTRADE.ORG](https://www.archerytrade.org)**