

# Schedule of Events

JANUARY 7-9, 2021

Indiana Convention Center- Indianapolis, IN

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## ATA Show Hours

1.7.21	Thursday	8:30am-6:00pm	*Buyer Day
1.8.21	Friday	8:30am-6:00pm	
1.9.21	Saturday	8:30am-4:00pm	

## Registration Hours

### Hoosier & Crossroads Lobby

1.5.21	Tuesday	7:00am-7:00pm
1.6.21	Wednesday	7:00am-8:00pm
1.7.21	Thursday	7:00am-6:00pm
1.8.21	Friday	7:00am-6:00pm
1.9.21	Saturday	7:00am-1:00pm

## Exhibitor Set-Up

### Exhibit Halls A-I

1.5.21	Tuesday	8:00am-8:00pm
1.6.21	Wednesday	8:00am-8:00pm
1.7.21	Thursday	6:30am-8:30am
1.8.21	Friday	6:30am-8:30am
1.9.21	Saturday	6:30am-8:30am

## Exhibitor Move Out

### Exhibit Halls A-I

1.9.21	Saturday	4:00pm-11:00pm
1.10.21	Sunday	8:00am-4:00pm

\* Only those with a Buyer Badge or Exhibitor Badge will have access to the Exhibit Hall on January 7.

## 1.6.21

### WEDNESDAY

8:00am-5:00pm	Archery Industry Masterclass	TBD
8:00am-8:00pm	Featured Products Exhibitor Product Drop-Off	Exhibit Hall F
8:00am-8:00pm	Innovation Zone Exhibitor Setup	Exhibit Hall H
8:00am-4:00pm	A.R.R.O. Hot Show	Exhibit Hall J
4:15pm-5:30pm	A.R.R.O. Annual Member Meeting	Exhibit Hall J

## 1.7.21

### THURSDAY

6:30am-8:30am	Archery and Outdoor Alliance Breakfast	Wabash Ballroom
7:30am-6:00pm	Press Room Open	Room 141
8:30am-6:00pm	ATA Show Hours *Buyer Day	Exhibit Halls A-I
8:30am-6:00pm	Archery and Outdoor Alliance	Booth #4735
6:00pm-8:15pm	Connections: Brought to you by Rock Ridge Outdoors and Xpedition Archery	Sagamore Ballroom

## 1.8.21

### FRIDAY

7:30am-6:00pm	Press Room Open	Room 141
8:00am-9:00am	Education Sessions	TBD
8:30am-6:00pm	ATA Show Hours	Exhibit Halls A-I

**1.9.21**  
**SATURDAY**

7:30am-4:00pm

Press Room Open

Room 141

8:00am-9:00am

Education Sessions

TBD

8:30am-4:00pm

ATA Show Hours

Exhibit Halls A-I

3:00pm-5:00pm

Featured Products Exhibitor Product Pick Up

Exhibit Halls F