



2021 ATA MOON PHASE CALENDAR

The 2021 ATA Calendar will include important industry dates and a handy moon phase guide designed to be used all year long!

What's Included:

- Large 4 Color Image for Month of Sponsorship
- Month Sponsorship image thumbnail on Back Cover (All 12 mos. listed)
- Your Company Logo Listed on the Inside Front Cover Sponsor Page

Rate

\$1,000 Per Calendar Month

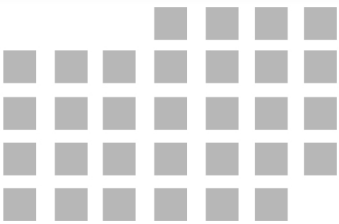
Limited Availability

Only 11 Sponsorship Opportunities Remaining

Sold first come, first serve - Must be a 2021 ATA Show Exhibitor

**YOUR
IMAGE
HERE**

MONTH



Calendar Images

FULL BLEED: 11" wide x 9" high

LIVE AREA: 10" wide x 8" high

TRIM SIZE: 10.5" wide x 8.5" high

Custom image should be an in-the-field shot or staged product image.

No ads will be accepted for monthly images.

ATA will have final approval on all creative.

All ad files must be press-ready, high-resolution PDF files.

- 300 dpi and CMYK

Total Distribution

1,000 Calendars at ATA Trade Show

Indianapolis, IN - Jan. 7-9

- ATA Information Booth
- Lanyard Stands

Ad Space Close:

Oct 26, 2020

Creative Due:

Nov. 2, 2020

Contact Jill Schaben

(712) 592-0801

jillschaben@archerytrade.org

