BEST IN SHOW FEATURED PRODUCTS

ATA TRADE SHOW AWARDS

The Featured Products Showcase serves as a product preview for attendees. Retailers and media members frequent this area to evaluate the latest products. Retail attendees vote on their favorite products displayed in this area.

When you reserve your space in the Featured Products Showcase, you will be automatically entered into the Best in Show awards program. Spaces for purchase include:

- **Tabletop 2' x 2'**: $50
- **Tabletop 4' x 2'**: $100
- **Tabletop 6' x 2'**: $150
- **Floor Space**: $200
- **Corner Space**: $2,000 (Product placed on branded structure)

You may purchase multiple spaces but must limit one product per space. Deadline to purchase space is Monday, Dec. 7.

DROP OFF

Products need to be delivered to the Featured Products Showcase, located on the Show floor in Exhibit Hall F, the day before the Show opens, Wednesday, Jan. 6, between 8 AM - 8 PM. At drop off, exhibitors will be given a tent card with their company name and booth number to display next to their product, and will choose the display location for their item(s) from the spaces remaining.

PICK UP

Items are to remain in the Featured Products Showcase until the designated pick-up time. All products must be picked up Saturday, Jan. 9 between 3 - 5 PM.

VOTING

Voting will take place on day one of the Show (Thursday, Jan. 7, Buyer Day), closing at 4 PM. Voting ballots will be included in the Big Buck Tags coupon books.

ANNOUNCEMENT

The three winners, placing gold, silver and bronze, will be announced and awarded at Connections. Connections is a networking event that takes place on Thursday, Jan. 7, from 6 - 8:30 PM in the Sagamore Ballroom.

Winning products will be identified via special displays in the Featured Products Showcase for viewing on days two and three of the Show.

SIGN UP NOW!

Purchase space in the Featured Products Showcase through your **MyATA Login** and the **Exhibitor Service Center**. One product is allowed per space. Every product you enter/display will be automatically entered into the awards program

QUESTIONS?

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