



## GRANT PROGRAM FOR SMALL BUSINESSES IN COMMERCIAL DISTRICTS

As the economy continues to deal with the effects of COVID-19, we are committed to supporting small businesses as they work to reopen safely. In partnership with [The Hartford](#), we have created a grant program to support brick-and-mortar businesses in commercial districts as they enter the next phases of reopening across the country. The HartBeat of Main Street Grant Program will fund solutions that help small business owners respond and adapt to the COVID-19 pandemic, and also help to revitalize and strengthen older and historic downtown commercial districts. Grants of \$5,000 to \$15,000 will be awarded on a competitive and first-come, first-served basis.

### What types of businesses are eligible?

Businesses must meet the following criteria to apply:

- The business must be a business entity in good standing in the state in which it was formed and the state in which it does business.
- The applicant's business has a "brick-and-mortar" location and operates in an older or historic main street, downtown or commercial district in the U.S.
- The applicant's business employs 20 or fewer full-time employees, including the owner.
- The applicant's business has been in operation since January 1, 2019.
- The applicant is an owner of the business and is 18 years of age or older.

### What types of grant expenses are eligible?

Eligible grant expenses include but are not limited to:

- Physical improvements to business space to meet relevant reopening requirements implemented because of COVID-19
- Equipment to comply with public health and safety guidelines (i.e., touchless payment methods, automatic door open sensors, or disposable menus)
- Fees associated with expanding the business to e-commerce sales
- Other professional services, such as business plan modifications
- Rent, payroll, and other operating expenses

### How to apply

You will find a link to the application on this webpage on July 27. Applications will open at **12:00 AM PT on July 27, 2020** and will continue to be accepted until 11:59 PM PT August 23, 2020 or until 500 applications have been submitted, whichever is sooner. We will hold subsequent grant rounds to accept additional applications later this summer.

<https://www.mainstreet.org/howwecanhelp/hartbeat>

Contact Hobson Insurance for more information. 800-296-7985 or email [kristy@businessquote.com](mailto:kristy@businessquote.com)