

ARCHERY TRADE ASSOCIATION

PRESIDENT & CHIEF EXECUTIVE OFFICER



The President/CEO is responsible for the overall leadership, execution of the Board's strategic initiatives, and the economic well-being of the Archery Trade Association (ATA). The president will function as the ATA's general manager and chief executive officer, managing and administering the conduct of its business. The president/CEO is responsible to and governed by the Board of Directors, will report to and advise the Board on all significant matters of the ATA's business, ensuring that orders and resolutions are carried into effect.

The president is empowered to act, speak for, or otherwise represent the ATA between meetings of the Board within the boundaries of policies and purposes established by the Board and as set forth in the ATA's Articles of Incorporation and Bylaws.

Primary Responsibilities:

- To enhance and grow participation in archery and bowhunting.
- To ensure that the ATA Board provides appropriate long-term vision and to monitor and review on a regular basis.
- To advance the consumer organization element of the ATA.
- To raise the international and national standing of the ATA within the shooting, hunting, conservation, and outdoor recreation sectors.
- To ensure the ATA is represented in a dynamic and professional manner to all individuals, groups, organizations, agencies, and other entities.
- To ensure the execution, profitability, and viability of the ATA Show.
- To ensure that the staff of ATA is recruited, managed, guided and developed so that they effectively carry out the work of the organization.
- To implement the decisions of the Board of Directors by formulating and executing policy/strategic direction and providing progress updates regularly.

Personal Qualifications.

- 5 or more years management experience at a senior level.
- Educational background that supports position and experience.
- Budget/financial management experience, developing and monitoring complex budgets.
- Understanding of multi-channel consumer goods industries, such as retail, e-commerce, and distribution.
- Understanding of and commitment to shooting, hunting, conservation, and outdoor recreation as well as the role of hunting in wildlife management.
- A charismatic leader with excellent presentation skills, integrity, professionalism, creativity, and innovation.
- Strong leadership skills with the ability to mentor staff, strategic partners, organizations and individuals.