

# DIALED IN<sup>23</sup>

## ATA TRADE SHOW

WED., THUR., & FRI., JANUARY 11-13, 2023  
INDIANA CONVENTION CENTER, INDIANAPOLIS, IN

### GAIN AN EDGE.

We're dedicated to increasing participation in archery and bowhunting, helping to expand your revenue streams, and advocating on behalf of the sports. At our tradeshow - the largest in the industry - you'll find the buyers and solutions you need to shape the growth of your business.

**8,100+**  
ATTENDEES

**2,900+**  
RETAILERS

**600+**  
EXHIBITORS

\*Numbers based on a five-year average (2017-2022)

## 2023 BOOTH RATES

### MOST POPULAR

**\$2000**

Regular Manufacturer Members  
\$20/sq. ft.  
A minimum of 10'x10' booth

**\$1500**

Shooting Lane  
*Must reserve a booth in order to reserve a shooting lane*

**\$2200**

Media or Supporting Members  
\$22/sq. ft.  
A minimum of 10'x10' booth

**\$1000**

Innovation Zone  
Perfect for newcomers  
8'x6' space, includes a 6 ft. skirted table and 2 chairs

\* To exhibit, you must be a current ATA member

SEE THE  
LATEST.  
SELL YOUR  
PRODUCTS.  
SHARE  
NEW IDEAS.

- VIEW THE LATEST PRODUCTS, GEAR AND EQUIPMENT
- ATTRACT QUALIFIED BUYERS
- MAKE SALES AND WRITE ORDERS FOR THE COMING YEAR
- LEARN AND GROW YOUR NETWORK
- ATTEND EDUCATIONAL EVENTS AND SEMINARS
- TAKE ADVANTAGE OF MEDIA OPPORTUNITIES

**RESERVE YOUR  
SPACE TODAY.**

CONTACT BECKY LUX, SENIOR MANAGER OF TRADE SHOW  
866.266.2776 | EXT. 102 | [BECKYLUX@ARCHERYTRADE.ORG](mailto:BECKYLUX@ARCHERYTRADE.ORG)

For information regarding exhibitor timelines, cancellation terms and conditions and sponsorship opportunities, visit **ARCHERYTRADE.ORG**