

# FEATURED PRODUCTS SHOWCASE

The Featured Products Showcase serves as a product preview for attendees. Retailers and media members frequent this area to evaluate the latest products. They are able to walk through this area and view the products without interruption.

All ATA exhibitors are eligible to purchase space in Featured Products to showcase their products.

Spaces for purchase include:

- Tabletop 2' x 2': \$50
- Tabletop 4' x 2': \$100
- Tabletop 6' x 2': \$150
- Floor Space: \$200

You may purchase multiple spaces but must limit one product per space. Deadline to purchase space is Tuesday, Dec. 6.

## DROP OFF

Products need to be delivered to the Featured Products Showcase, located on the Show floor in Exhibit Hall H, the day before the Show opens, Tuesday, Jan. 10, between 8 AM - 6 PM. At drop off, exhibitors will be given a tent card with their company name and booth number to display next to their product, and will choose the display location for their item(s) from the spaces remaining.

## PICK UP

Items are to remain in the Featured Products Showcase until the designated pick-up time. All products must be picked up Friday, Jan. 13 between 3 - 5 PM.



## SIGN UP NOW!

Click here to log in to your **MyATA** account and purchase space in the Featured Products Showcase.

One product is allowed per space.

## QUESTIONS?

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