

Official 2023 ATA Trade Show Floor Map Sponsorship



Stay in show-goers' hands constantly with this vital tool that everyone will carry throughout the trade show!

Total distribution of 15,000 includes:

- **2,000** available at ATA kiosks and throughout the show floor.
- **10,000** inserted into the *Inside Archery* January 2023 issue and mailed to *Inside Archery* subscribers.
- **3,000** inserted into the *Inside Archery* January 2023 issue and delivered to hotel rooms prior/during the show as an official 2023 ATA Hotel Drop Sponsor.

The Official 2023 ATA Trade Show Floor Map includes:

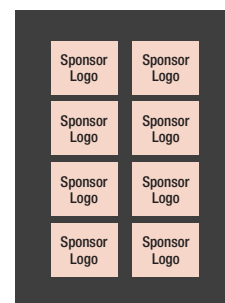
Exhibitor Directory listing (name and booth number), Show and Shuttle Schedules, and Show Floor Map

Sponsorship includes:

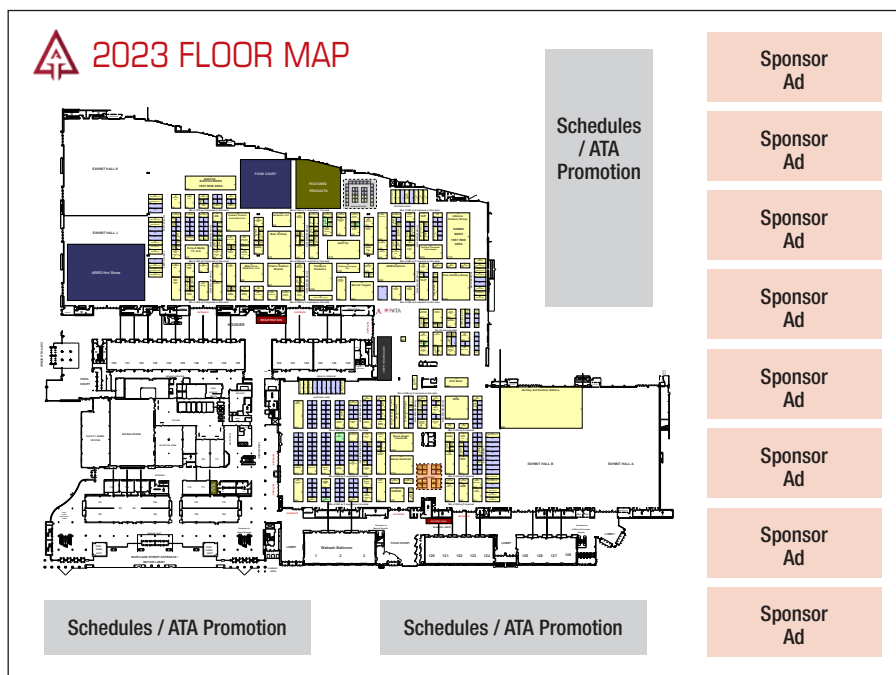
- Your logo on the back cover
- Display advertising spot besides the actual map
- **BONUS** advertising in **January 2023 *Inside Archery*:**
 - **PRINT:** Inclusion in **Featured Products Section** for One product of your choice
 - **PRINT:** Highlighted listing in **Manufacturer Directory**
 - **DIGITAL:** Email Blast: 3,000+ Retailers
 - **DIGITAL:** Email Blast: 30,000+ Consumers
 - **DIGITAL:** Inclusion in "2023 Gear Round-Up" on insidearchery.com



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(Mockup only, not final map, size not to scale)

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LIMITED SPACE - CONTACT STEVE MACK TODAY!

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