

1.11.23

WEDNESDAY

6:30am-8:30am	Exhibitor Set Up	Exhibit Hall C-I
7:00am-6:00pm	Registration	Hoosier Corridor
7:30am-6:00pm	Press Room Open	Room 141
8:00am-12:00pm	Level 3 Archery Instructor Certification Course – Part 1	Room 145
8:30am-6:00pm	ATA Show Hours *Buyer Day	Exhibit Hall C-I
8:30am-6:00pm	Archery and Outdoor Alliance Show	Booth 4500
11:00am-11:30am	Avoiding Social Media Burnout & Anxiety	MyATA Area
12:00pm-12:30pm	Get it Right: Insuring Your Archery Business	MyATA Area
1:00pm-1:30pm	4 Ways to Increase Profitability	MyATA Area
1:00pm-2:45pm	Level 1 Archery Instructor Certification Course	Room 145
4:30pm-6:00pm	ATA Media Summit	Room 133
6:00pm	The Connections Celebration, presented by Mossy Oak	Sagamore Ballroom

1.12.23

THURSDAY

6:30am-8:30am	Exhibitor Set Up	Exhibit Hall C-I
7:00am-6:00pm	Registration	Hoosier Corridor
7:30am-6:00pm	Press Room Open	Room 141
8:00am-9:15am	Seminars	Rooms 133-137
8:00am-12:00pm	Level 3 Archery Instructor Certification Course – Part 2	Room 145
8:30am-6:00pm	ATA Show Hours	Exhibit Hall C-I
9:00am-11:45am	Level 1 Archery Instructor Certification Course	Room 145
11:00am-11:30am	Everything You Always Wanted to Know about E-Bikes	MyATA Area
12:00pm-12:30pm	Scouting for Customers	MyATA Area
1:00pm-1:30pm	Granting Credit Wisely	MyATA Area
1:00pm-4:00pm	Level 2 Archery Instructor Certification Course	Room 145
2:00pm-2:30pm	Tips & Techniques for Building the Perfect Arrow	MyATA Area
7:00pm-10:00pm	BHA's Pint Night	The Slippery Noodle
7:00pm	Badlands Film Festival	Old National Centre

1.13.23

FRIDAY

6:30am-8:30am	Exhibitor Set Up	Exhibit Hall C-I
7:00am-1:00pm	Registration	Hoosier Corridor
7:30am-4:00pm	Press Room Open	Room 141
8:00am-9:15am	Seminars	Room 133-137
8:30am-4:00pm	ATA Show Hours	Exhibit Hall C-I
9:00am-12:00pm	Level 2 Archery Instructor Certification Course	Room 145
10:00am-10:30am	Fixed Blade Broadhead Tuning	MyATA Area
11:00am-11:30am	The Modern Tree Saddle	
12:00pm-12:30pm	Excise Tax	
1:00pm-1:30pm	Digital Marketing Tactics	MyATA Area
2:00pm-2:30pm	Soliciting Customer Feedback for Product Development	MyATA Area
4:00pm-11:00pm	Exhibitor Move Out	MyATA Area
		MyATA Area
		Exhibit Hall C-I

1.14.23

SATURDAY

8:00am-4:00pm	Exhibitor Move Out	Exhibit Hall C-I
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