

# SCHEDULE OF EVENTS

Jan. 11-13, 2023

Indiana Convention Center - Indianapolis, Indiana



## ATA Show Hours

1.11.23	Wednesday	8:30am-6:00pm *Buyer Day
1.12.23	Thursday	8:30am-6:00pm
1.13.23	Friday	8:30am-4:00pm

## Registration Hours Hoosier Corridor

1.10.23	Tuesday	7:00am-8:00pm
1.11.23	Wednesday	7:00am-6:00pm
1.12.23	Thursday	7:00am-6:00pm
1.13.23	Friday	7:00am-1:00pm

## Exhibitor Set-Up Exhibit Hall C-I

1.9.23	Monday	8:00am-8:00pm
1.10.23	Tuesday	8:00am-8:00pm
1.11.23	Wednesday	6:30am-8:30am
1.12.23	Thursday	6:30am-8:30am
1.13.23	Friday	6:30am-8:30am

## Exhibitor Move Out Exhibit Hall C-I

1.13.23	Friday	4:00pm-11:00pm
1.14.23	Saturday	8:00am-4:00pm

*\* Only those with a Buyer Badge or Exhibitor Badge will have access to the Exhibit Hall on January 11.*

## 1.9.23

### MONDAY

8:00am-8:00pm	Exhibitor Setup	Exhibit Hall C-I
2:00pm-7:00pm	A.R.R.O. Hot Show Exhibitor Setup	Exhibit Hall J

## 1.10.23

### TUESDAY

7:00am-8:00pm	Registration	Hoosier Corridor
8:00am-5:00pm	A.R.R.O. Hot Show	Exhibit Hall J
8:00am-6:00pm	Featured Products Exhibitor Product Drop-Off	Exhibit Hall H
8:00am-4:15pm	Masterclass Sessions	Room 136-137
8:00am-8:00pm	Exhibitor Set Up	Exhibit Hall C-I
8:00am-8:00pm	Innovation Zone Exhibitor Setup	Exhibit Hall H
10:00am-4:00pm	New Product Launch Exhibitor Drop-Off	Crossroads Corridor
5:00pm-6:00pm	A.R.R.O. Annual Member Meeting	Exhibit Hall J
5:30pm-6:30pm	International Reception	Room 109-110
6:30pm	Outtech Innovations	Sagamore Ballroom

## 1.11.23

### WEDNESDAY

6:30am-8:30am	Exhibitor Set Up	Exhibit Hall C-I
7:00am-6:00pm	Registration	Hoosier Corridor
7:30am-6:00pm	Press Room Open	Room 141
8:00am-12:00pm	Level 3 Archery Instructor Certification Course – Part 1	Room 145
8:30am-6:00pm	ATA Show Hours *Buyer Day	Exhibit Hall C-I
8:30am-6:00pm	Archery and Outdoor Alliance Show	Booth 4500
11:00am-11:30am	Avoiding Social Media Burnout & Anxiety	MyATA Area
12:00pm-12:30pm	Get it Right: Insuring Your Archery Business	MyATA Area
1:00pm-1:30pm	4 Ways to Increase Profitability	MyATA Area
1:00pm-2:45pm	Level 1 Archery Instructor Certification Course	Room 145
4:30pm-6:00pm	ATA Media Summit	Room 133
6:00pm	The Connections Celebration, presented by Mossy Oak	Sagamore Ballroom

## 1.12.23

### THURSDAY

6:30am-8:30am	Exhibitor Set Up	Exhibit Hall C-I
7:00am-6:00pm	Registration	Hoosier Corridor
7:30am-6:00pm	Press Room Open	Room 141
8:00am-9:15am	Seminars	Rooms 133-137
8:00am-12:00pm	Level 3 Archery Instructor Certification Course – Part 2	Room 145
8:30am-6:00pm	ATA Show Hours	Exhibit Hall C-I
9:00am-11:45am	Level 1 Archery Instructor Certification Course	Room 145
11:00am-11:30am	Everything You Always Wanted to Know about E-Bikes	MyATA Area
12:00pm-12:30pm	Scouting for Customers	MyATA Area
1:00pm-1:30pm	Granting Credit Wisely	MyATA Area
1:00pm-4:00pm	Level 2 Archery Instructor Certification Course	Room 145
2:00pm-2:30pm	Q&A With GRIV	MyATA Area
7:00pm-10:00pm	BHA's Pint Night	The Slippery Noodle
7:00pm	Badlands Film Festival	Old National Centre

## 1.13.23

### FRIDAY

6:30am-8:30am	Exhibitor Set Up	Exhibit Hall C-I
7:00am-1:00pm	Registration	Hoosier Corridor
7:30am-4:00pm	Press Room Open	Room 141
8:00am-9:15am	Seminars	Room 133-137
8:30am-4:00pm	ATA Show Hours	Exhibit Hall C-I
9:00am-12:00pm	Level 2 Archery Instructor Certification Course	Room 145
10:00am-10:30am	Fixed Blade Broadhead Tuning	MyATA Area
11:00am-11:30am	The Modern Tree Sadle	MyATA Area
12:00pm-12:30pm	Excise Tax	MyATA Area
1:00pm-1:30pm	Digital Marketing Tactics	MyATA Area
2:00pm-2:30pm	Soliciting Customer Feedback for Product Development	MyATA Area
3:00pm-5:00pm	Featured Products Exhibitor Product Pickup	Exhibit Hall H
4:00pm-11:00pm	Exhibitor Move Out	Exhibit Hall C-I

## 1.14.23

### SATURDAY

8:00am-4:00pm	Exhibitor Move Out	Exhibit Hall C-I
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