



MANUFACTURER MEMBERSHIP APPLICATION FAQs

Which membership category should I apply for?

Visit the [Join Us](#) page and follow the link to create an account and apply for a membership. Once you've created an account, read the member category descriptions to determine your membership category. If your company produces multiple products or provides multiple services, we'll need to know what your primary business is and/or why you want to become a member. If you have multiple business types, you can have multiple memberships. We can help you decide the best category for your business once we receive your application.

How many badges do I get?

Badges are tied to your member type. Please see the [Trade Show Registration](#) page for details on badge allotments for each category. Please note: Membership categories are determined based on your business. The ATA makes the final determination on your membership category.

What are my member benefits?

As an ATA member, your dues contribute significantly to the growth of the sport and ultimately our industry. [Click here](#) to learn more about your benefits. ATA-member benefits include:

- **Trade Show:**
 - Gain access to the largest trade show in the industry. View new and innovative products and take advantage of this exclusive order-writing opportunity.
 - Network with business professionals from the archery and bowhunting industry.
- **Business Support:**
 - Receive business support from IP, FET and insurance providers to growing customer awareness through our store locators.
 - Share your industry and business needs with your ATA team members who are passionate about what they do and ready to help.
- **Education:**
 - Watch educational content on-demand via the MyATA Learning Center.
 - Use the ATA's many resources designed to grow sport participation, including the Field to Fork curriculum, the Mentor Guide and more.
- **Advocacy:**
 - We advocate on your behalf through R3 efforts and grant funding to grow the sports of archery and bowhunting.

I filled out the application. Now what?

Once you've completed your membership application and any required verification documents listed on the application, please allow seven business days for processing. Questions? Please contact Beth Berkheimer, senior manager of Trade Show, at bethberkheimer@archerytrade.org or (507) 233-8141.