

BECOME A



ARCHERY TRADE ASSOCIATION
**CERTIFIED
BOW TECHNICIAN**



- Get a solid foundation of bow technician skills with an easy to use on-demand online course.
- Brush up on your skills or get new employees up to speed quickly with less of your time spent training.
- Reliable information approved by fellow ATA members- no more searching the web, or sifting through questionable content.
- In-person practical assessment at the conclusion of the course ensures each student has fully mastered each skill.
- ATA Certification shows your customers you are committed to giving them the best service possible.
- ATA Member Price - \$600 per person

SKILLS COVERED

- Safe use of bow press, draw board, and other shop equipment
- Complete compound bow setup:
 - Peep Sights
 - D-Loop
 - Arrow Rests
 - Sights
 - String/Cable Install
 - Cam Timing
 - Draw Length & Weight Adjustment
 - Paper Tuning
 - Arrow Selection & Building



**LEARN
MORE**

SCAN HERE



COURSE GOES LIVE APRIL 1, 2023
(FIRST PRACTICAL ASSESSMENT HELD AT #ATA2024)



COMPARE YOUR SERVICE AND LABOR RATES TO INDUSTRY AVERAGES SO YOU CAN SEE HOW YOU STACK UP AGAINST YOUR PEERS.

BOWS

SERVICE	AVERAGE	HIGH	LOW
Adjust Draw Length	\$15	\$20	\$10
Check Draw Weight	\$2	\$2	\$2
Adjust Draw Weight	\$7	\$10	\$5
Basic Bow Setup	\$40	\$60	\$30
Standard Bow Tune	\$47	\$60	\$30
Advanced Tune	\$84	\$100	\$70
New Bow Setup (Purchased Elsewhere)	\$84	\$100	\$60
Cam Timing	\$23	\$30	\$15
Change Limbs	\$43	\$45	\$40
Change Cam	\$28	\$40	\$15
Dry Fire Repair	\$30	\$30	\$30

STRING/CABLES

SERVICE	AVERAGE	HIGH	LOW
Serve String	\$19	\$30	\$15
Serve Cable	\$25	\$25	\$25
Install String	\$33	\$50	\$15
Install Cable	\$15	\$15	\$15
String & Cable Install	\$28	\$30	\$25
String & Cable Install (Purchased Elsewhere)	\$40	\$40	\$40

GENERAL LABOR & SHOT TUNING

SERVICE	AVERAGE	HIGH	LOW
Hourly Labor Rate	\$63	\$80	\$50
Paper Tune	\$31	\$50	\$20
Broadhead Tuning (30 min)	\$40	\$40	\$40
Chronograph Bow Speed	\$2	\$2	\$2
Bow Sight-In	\$20	\$30	\$10
Press Fee	\$10	\$10	\$10

ACCESSORIES

SERVICE	AVERAGE	HIGH	LOW
Install Quiver	\$7	\$10	\$5
Install Kisser Button	\$8	\$10	\$5
Install D-Loop	\$7	\$10	\$5
Install Peep	\$11	\$20	\$3
Install Sight	\$12	\$20	\$5
Install Rest	\$22	\$45	\$7
Install Rest (Drop Away)	\$20	\$25	\$15
Sight 3rd Axis Adjustment	\$13	\$15	\$10
Nock Set Install	\$4	\$5	\$1

CROSSBOWS

SERVICE	AVERAGE	HIGH	LOW
Basic Crossbow Setup	\$42	\$60	\$25
Crossbow Tune	\$50	\$60	\$40
Assisted Crossbow Sight-In	\$15	\$15	\$15
Install Scope/Rail	\$10	\$10	\$10

ARROWS

SERVICE	AVERAGE	HIGH	LOW
Cut Arrows/Install Inserts	\$1	\$2	\$1
Fletch Arrows (Vanes)	\$4	\$4	\$3
Wrap Arrows (Dz.)	\$5	\$5	\$5

RANGE, LESSONS, RENTALS

SERVICE	AVERAGE	HIGH	LOW
Indoor Range Hourly	\$9	\$10	\$8
TechnoHunt/Video Range Hourly	\$15	\$15	\$15
Archery Lesson (30 min)	\$38	\$45	\$30
Bow Rental	\$15	\$15	\$15