


Discount Deadline:
12/18/2024
**Classic Expo
Carpet
16 oz**

Item	Quantity	Discount Rate	Standard Rate	Total
C10 10' x 10'	_____ x _____	\$191.70	\$249.21	= _____
C20 10' x 20'	_____ x _____	\$376.40	\$489.32	= _____
C30 10' x 30'	_____ x _____	\$562.85	\$731.71	= _____
C40 10' x 40'	_____ x _____	\$756.35	\$983.26	= _____

For booths larger than 40' or configured as islands or peninsulas, use the area carpet option below. Due to dye lot differences and unsightly seams, please do NOT order multiple Pre-Cut pieces for a single booth.

Item	Total Sq. Ft.	Discount Rate	Standard Rate	Total
C60 Area Carpet Classic _____ W x _____ L per sq. ft. _____ x \$3.25	_____	\$4.23	= _____	
100 sq. ft. min.				

Circle your color choice for CLASSIC EXPO carpet:

Red Blue Hunter Green Gray Black

**Prestige
Carpet
28 oz**

Item	Total Sq. Ft.	Discount Rate	Standard Rate	Total
C90 Area Carpet Prestige _____ W x _____ L per sq. ft. _____ x \$6.50	_____	\$8.45	= _____	
100 sq. ft. min.				

Circle your color choice for PRESTIGE carpet:

Navy Hunter Green Red Black White
Charcoal Silver Cloud Beige Royal Teal

**Padding and
Visqueen**

Item	Total Sq. Ft.	Discount Rate	Standard Rate	Total
C70 Carpet Padding _____ W x _____ L per sq. ft. _____ x \$1.60	_____	\$2.08	= _____	
C80 Visqueen Covering _____ W x _____ L per sq. ft. _____ x \$0.95	_____	\$1.24	= _____	

Electrical or Utilities Under Carpet? *If yes, please order labor and also provide completed Booth Grid form earlier in the exhibitor kit.

☐ **Yes***
☐ **No**

Please see the Terms and Conditions page for full explanation of our policy on cancellations and changes.

Method of Payment & Credit Card Authorization Form REQUIRED to be submitted with this form.
SUBTOTAL \$ _____
TAX 7% \$ _____
TOTAL DUE \$ _____

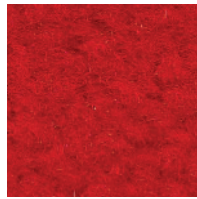
Exhibiting Company _____

Contact Name _____ Booth# _____

Phone # _____ Email _____

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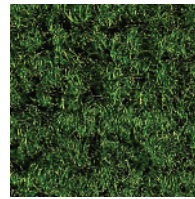
16 oz. Classic Expo



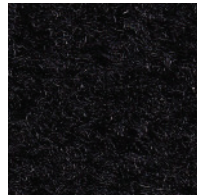
Red



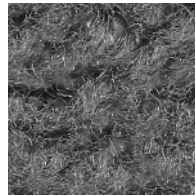
Blue



Hunter Green



Black

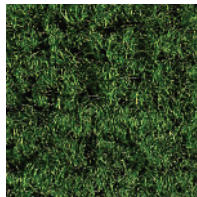


Gray

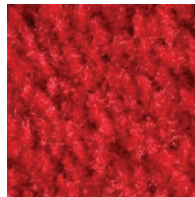
28 oz. Prestige Carpet



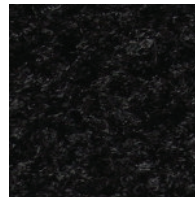
Navy



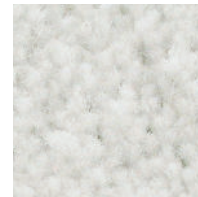
Hunter Green



Red



Black



White



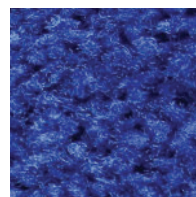
Silver Cloud



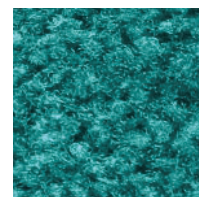
Charcoal



Beige



Royal



Teal



	Item	Quantity	Discount Rate	Standard Rate	Total
Furniture	F60 Plastic Side Chair (Gray)		x \$ 54.55	\$ 70.92	=
	F50 Padded Sled Base Chair (Gray)		x \$ 71.15	\$ 92.50	=
	F9 Padded Chair (Gray)		x \$ 71.15	\$ 92.50	=
	F10 Padded Arm Chair (Gray)		x \$ 77.15	\$ 100.30	=
	F20 Custom Padded Arm Chair (Gray)		x \$ 91.10	\$ 118.43	=
	F30 Padded High Stool (Gray)		x \$ 87.10	\$ 113.23	=
	F40 Custom Padded High Stool (Gray)		x \$ 114.40	\$ 148.72	=
	F75 Executive Chair (Black)		x \$ 195.00	\$ 253.50	=
Draped Display Tables	Circle your color choice: Red Blue Teal Burgundy Hunter Green Plum Silver Black White Gold Expo Green				
	F110 4' Table – 30" High		x \$ 98.40	\$ 127.92	=
	F120 6' Table – 30" High		x \$ 118.35	\$ 153.86	=
	F130 8' Table – 30" High		x \$ 138.30	\$ 179.79	=
	F140 4' Table – 42" Counter High		x \$ 122.35	\$ 159.06	=
	F150 6' Table – 42" Counter High		x \$ 142.30	\$ 184.99	=
	F160 8' Table – 42" Counter High		x \$ 162.25	\$ 210.93	=
	F170 4th Side Table Drape - 30" High		x \$ 41.25	\$ 53.63	=
	F180 4th Side Table Drape - 40" High		x \$ 41.25	\$ 53.63	=
	Undraped Display Tables	F190 4' Table – 30" High		x \$ 63.20	\$ 82.16
F200 6' Table – 30" High			x \$ 77.15	\$ 100.30	=
F210 8' Table – 30" High			x \$ 91.75	\$ 119.28	=
F220 4' Table – 42" Counter High			x \$ 68.50	\$ 89.05	=
F230 6' Table – 42" Counter High			x \$ 81.15	\$ 105.50	=
F240 8' Table – 42" Counter High			x \$ 99.10	\$ 128.83	=
F80 30" Diameter Pedestal (Gray) 18" H			x \$ 137.00	\$ 178.10	=
F90 30" Diameter Pedestal (Gray) 30" H			x \$ 137.00	\$ 178.10	=
F100 30" Diameter Pedestal (Gray) 42" H			x \$ 137.00	\$ 178.10	=
Table Risers Covered White		F250 4' Long Riser		x \$ 43.50	\$ 56.55
	F260 6' Long Riser		x \$ 53.45	\$ 69.49	=
	F270 8' Long Riser		x \$ 64.65	\$ 84.05	=
Special Drape Products	Circle your color choice: Red Blue Teal Burgundy Hunter Green Plum Silver Black White Gold Expo Green				
	F280 Drape - 3' H		x \$ 13.30	\$ 17.29	=
	F290 Drape - 8' H		x \$ 13.78	\$ 17.92	=

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TAX 7% \$
TOTAL DUE \$

Exhibiting Company _____

Contact Name _____ Booth# _____

Phone # _____ Email _____

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Chairs



Plastic Side Chair

F60
(Gray)



Padded Sled Base Chair

F50
(Gray)



Padded Chair

F9
(Gray)



Padded Arm Chair

F10
(Gray)



Custom Padded Arm Chair

F20
(Gray)



Padded High Stool

F30
(Gray)



Custom Padded High Stool

F40
(Gray)



Executive Chair

F75
(Black)

Skirted Tables



4' Display Table

F110
30" High



4' Display Table

F140
42" Counter High



6' Display Table

F120
30" Counter High



6' Display Table

F150
42" High



8' Display Table

F130
30" High



8' Display Table

F160
42" Counter High

Table Skirt and Drape Color Options



Red



Teal



Hunter Green



Silver



White



Blue



Burgundy



Plum



Black



Gold



Expo Green

Undraped Display Tables



4' Display Table

F190

30" High



4' Display Table

F220

42" Counter High



6' Display Table

F200

30" High



6' Display Table

F230

42" Counter High



8' Display Table

F210

30" High



8' Display Table

F240

42" Counter High



**30" Diameter
Pedestal**

F80

18" H (Gray)



**30" Diameter
Pedestal**

F90

30" H (Gray)



**30" Diameter
Pedestal**

F100

42" H (Gray)



	Item	Quantity	Discount Rate	Standard Rate	Total
Accessories	A10 Wastebasket	_____ x	\$ 19.15	\$ 24.90	= _____
	A20 Tripod Easels	_____ x	\$ 31.90	\$ 41.47	= _____
	A30 Chrome Stanchion	_____ x	\$ 23.95	\$ 31.14	= _____
	A40 Velour Rope 6' Black	_____ x	\$ 23.95	\$ 31.14	= _____
	A50 Coat Tree	_____ x	\$ 69.45	\$ 90.29	= _____
	A60 Chrome Bag Rack	_____ x	\$ 69.45	\$ 90.29	= _____
	A70 Literature Rack	_____ x	\$ 135.65	\$ 176.35	= _____
	A80 Garment Rack 5'	_____ x	\$ 74.50	\$ 96.85	= _____
	A90 2 Way Straight Arm Rack	_____ x	\$ 102.15	\$ 132.80	= _____
	A100 4 Way Slant Arm Rack	_____ x	\$ 114.40	\$ 148.72	= _____
	A106 Raffle Ticket Drum	_____ x	\$ 55.00	\$ 71.50	= _____
	A107 Fishbowl	_____ x	\$ 20.00	\$ 26.00	= _____
	A110 6' Tensabarrier	_____ x	\$ 108.55	\$ 141.12	= _____
	D130 1M Straight Shelf	_____ x	\$ 98.34	\$ 127.84	= _____
	D131 1M Angle Shelf	_____ x	\$ 98.34	\$ 127.84	= _____
	D210 Acrylic Holder*	_____ x	\$ 19.95	\$ 25.94	= _____
	D220 Arm Light*	_____ x	\$ 42.55	\$ 55.32	= _____
	*For use with Heritage Rentals Only				
	D250 Chrome Sign Holder	_____ x	\$ 117.70	\$ 153.01	= _____

Tackboard	D20 Tackboard Panels (4'x8') Vertical	_____ x	\$ 143.65	\$ 186.75	= _____
	D30 Tackboard Panels (4'x8') Horizontal	_____ x	\$ 143.65	\$ 186.75	= _____
	D31 Fabric Modular Panel 1 Meter x 8'	_____ x	\$ 351.10	\$ 456.43	= _____
	Circle your fabric modular only panel color choice:				
	Gray Black Blue				

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ACCESSORIES



Wastebasket
A10



Tripod Easels
A20



Chrome Sign Holder
D250



Chrome Stanchion
A30



Velour Rope 6' Black
A40



Coat Tree
A50



Chrome Bag Rack
A60



Literature Rack
A70



Garment Rack 5'
A80



2 Way Straight Arm Rack
A90



4 Way Slant Arm Rack
A100



Raffle Ticket Drum
A106



Fishbowl
A107



6' Tensabarrier
A110



exhibitor.services@heritagesvs.com

1-800-360-4323

Fax 314-534-8050

Order online at: heritagesvs.com/ordering

EXHIBIT ACCESSORIES - GONDOLAS & PANELS RENTAL ORDER FORM



2025 ATA SHOW

Discount Deadline: 12/18/2024

	Item	Quantity	Discount Rate	Standard Rate	Total
Pegboard	D10 Pegboard Panels (4'x8')	_____ x	\$ 191.50	\$ 248.95	= _____
	D09 Pegboard 4" Single Hook	_____ x	\$ 7.75	\$ 10.08	= _____
	D11 Pegboard 6" Single Hook	_____ x	\$ 9.60	\$ 12.48	= _____
	D12 Pegboard 8" Single Hook	_____ x	\$ 11.15	\$ 14.50	= _____
Gondolas	D800 Single Sided 1M x 4' High	_____ x	\$ 620.19	\$ 806.25	= _____
	D801 Double Sided 1M x 4' High	_____ x	\$ 868.27	\$ 1128.75	= _____
	D802 Single Sided 1M x 8' High	_____ x	\$ 868.27	\$ 1128.75	= _____
	D803 Double Sided 1M x 8' High	_____ x	\$ 1240.38	\$ 1612.50	= _____
Gridwall	D40 Gridwall 2'x8' Black <i>*Legs & Connectors required below</i>	_____ x	\$ 130.85	\$ 170.11	= _____
	D80 4" Gridwall Single Hook	_____ x	\$ 7.75	\$ 10.08	= _____
	D60 6" Gridwall Single Hook	_____ x	\$ 9.60	\$ 12.48	= _____
	D70 8" Gridwall Single Hook	_____ x	\$ 11.15	\$ 14.50	= _____
	D81 Grid Legs (Black)* <i>*Legs & Connectors required below</i>	_____ x	\$ 33.45	\$ 43.49	= _____
	D82 Grid Connectors*	_____ x	\$ 18.30	\$ 23.80	= _____
	D83 3-Ball Waterfall Arm	_____ x	\$ 28.35	\$ 36.86	= _____
	D84 5-Ball Waterfall Arm	_____ x	\$ 30.51	\$ 39.66	= _____
	D85 7-Ball Waterfall Arm	_____ x	\$ 33.23	\$ 43.21	= _____
Slatwall	D50 Slatwall 1 Meter x 8'	_____ x	\$ 175.55	\$ 228.22	= _____
	D120 Slatwall Waterfall Hooks	_____ x	\$ 28.75	\$ 37.38	= _____
	D121 Slatwall 8" Bracket	_____ x	\$ 11.15	\$ 14.50	= _____

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DISPLAYS



**Pegboard Panels
(4'x8')**
D10



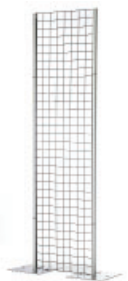
**Pegboard 6'' Single
Hook**
D11



**Tackboard Panels
(4'x8')**
D30



**Fabric Impact Panel 1
Meter x 8'**
D31



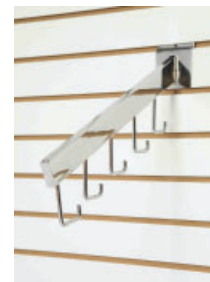
Gridwall 2'x8' Black
D40



**Gridwall 6'' Single
Hook**
D60



Slatwall 1 Meter x 8'
D50



**Slatwall Waterwalls
Hooks**
D120



Slatwall 8'' Bracket
D121



Shelf 1 meter wide
D130



Acrylic Holder
D210



Arm Light
D220


**Exhibit
Cabinets &
Counters**
All metal is silver
Circle your panel choice: White PVC Black PVC *Printed Graphic Black Fabric Gray Fabric

*If yes on Printed Graphic choice above, please order graphics on the Sign Service form and submit per the form's instructions.

	Item	Quantity	Discount Rate	Standard Rate	Total
C_092	1 Meter Display Counter with Shelf 1M x 1/2M x 42" High with Sliding Door	_____ x	\$ 446.90	\$ 580.97	= _____
C_084	2 Meter Display Counter with Shelf 2M x 1/2M x 42" High with Sliding Door	_____ x	\$ 666.13	\$ 865.97	= _____
C_152	1 Meter Curved Counter with Shelf 1M x 1/2M x 42" High with Sliding Door	_____ x	\$ 491.59	\$ 639.07	= _____
C_053	1 Meter Radius Counter with Shelf 1M x 1/2M x 42" High with Sliding Door	_____ x	\$ 562.77	\$ 731.60	= _____
C_179	1 Meter Display Cabinet with Shelf 1M x 1/2M x 42" High with 2 Swing Doors and built in locks	_____ x	\$ 446.90	\$ 580.97	= _____
MD60	Counter Locks	_____ x	\$ 25.25	\$ 32.83	= _____

Showcases

	Item	Quantity	Discount Rate	Standard Rate	Total
All showcases come with lights, sliding doors and jewelers lock. If you want to add graphics, please contact Customer Service at exhibitor.services@heritagesvs.com.					
D140	4' Full View Showcase	_____ x	\$ 422.95	\$ 549.84	= _____
D150	6' Full View Showcase	_____ x	\$ 454.85	\$ 591.31	= _____
D160	4' Quarter View Showcase	_____ x	\$ 359.10	\$ 466.83	= _____
D170	6' Quarter View Showcase	_____ x	\$ 404.30	\$ 525.59	= _____

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Contact Name _____ Booth# _____

Phone # _____ Email _____

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CABINETS AND COUNTERS



Counter

C_092

1M x 1/2M x 42" High,
W/Shelf



Counter

C_084

2M x 1/2M x 42" High,
W/Shelf



Curved Counter

C_152

1M x 1/2M x 42"
High W/Shelf



Radius Counter

C_053

1M x 1/2M x 42"
High



Cabinet

C_179

1M x 1/2M x 42"
(White Only/ Comes
With Lock & Shelf)

Display Cases



D140/D150 (shown)

D140 - 4' Full View

Showcase

D150 - 6' Full View

Showcase



D160/D170 (shown)

D160 - 4' Quarter View

Showcase

D170 - 6' Quarter View

Showcase


Custom Discount Deadline:
12/9/2024

Check the box to place your exhibit rental display order. Note: Graphics, Furniture, TV Monitors, Electrical Service, Custom Logo, Floral, and Cleaning Services are **not** included and will need to be ordered separately. For assistance on booth graphics, please email HERITAGE at exhibitor.services@heritagesvs.com.

**10' x 10'
Display**
☐
B001

Advanced Price: \$4,385.88

Standard Price: \$5,701.64

☐
B214

Advanced Price: \$4,385.88

Standard Price: \$5,701.64

☐
B362

Advanced Price: \$4,281.22

Standard Price: \$5,565.59

☐
B310

Advanced Price: \$3,057.16

Standard Price: \$3,974.31

**10' x 20'
Display**
☐
B002

Advanced Price: \$6,847.61

Standard Price: \$8,901.89

☐
B368

Advanced Price: \$9,513.13

Standard Price: \$12,367.07

☐
B004

Advanced Price: \$7,694.92

Standard Price: \$10,003.40

☐
B361

Advanced Price: \$8,243.43

Standard Price: \$10,716.46

**20' x 20'
Display**
☐
B333

Advanced Price: \$12,381.80

Standard Price: \$16,096.34

☐
B215

Advanced Price: \$11,319.98

Standard Price: \$14,715.97

☐
B437

Advanced Price: \$13,139.25

Standard Price: \$17,081.03

☐
B403

Advanced Price: \$19,466.49

Standard Price: \$25,306.43

Select Carpet

(included in the rental)

Circle your color choice:

Red Blue Hunter Green Gray Black

Additional carpet colors and flooring options available at listed rates.
☐

Check here if you would like a Heritage graphic designer to contact you about custom graphic requirements

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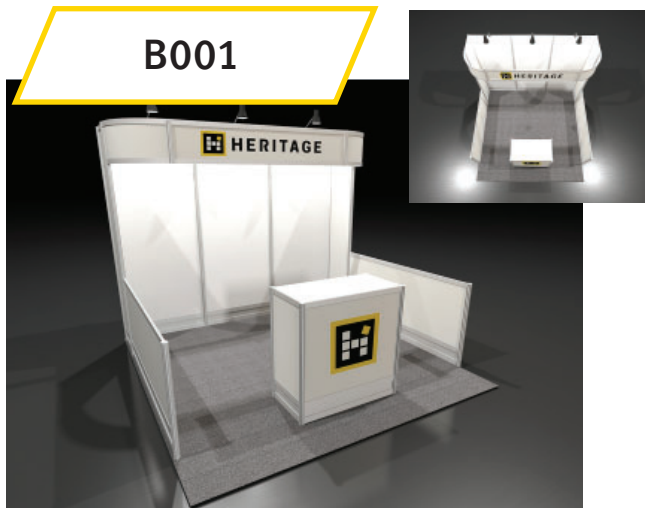
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10' x 10' Exhibit Rental Displays

Booth graphics are NOT included in each space. For more info, contact us at graphics@heritagesvs.com. Some furnishings are included in booth packages. Please note what may and may not be included for each package. Please consult the sign service sheet, or contact your Heritage Design Consultant for pricing.

EXHIBITS

B001



Advanced Price \$4,385.88
Standard Price \$5,701.64

INCLUDED:

Three arm lights
10' x 10' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations

B214



Advanced Price \$4,385.88
Standard Price \$5,701.64

INCLUDED:

Two arm lights
10' x 10' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations

B362



Advanced Price \$4,281.22
Standard Price \$5,565.59

INCLUDED

Two arm lights
10' x 10' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations
Monitor display sold separately

B310



Advanced Price \$3,057.16
Standard Price \$3,974.31

INCLUDED

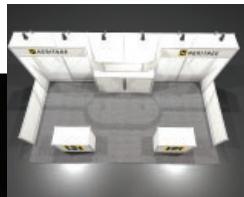
Three arm lights
10' x 10' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations

10' x 20' Exhibit Rental Displays

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EXHIBITS

B002



Advanced Price \$6,847.61
Standard Price \$8,901.89

INCLUDED: Six arm lights
10' x 20' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations

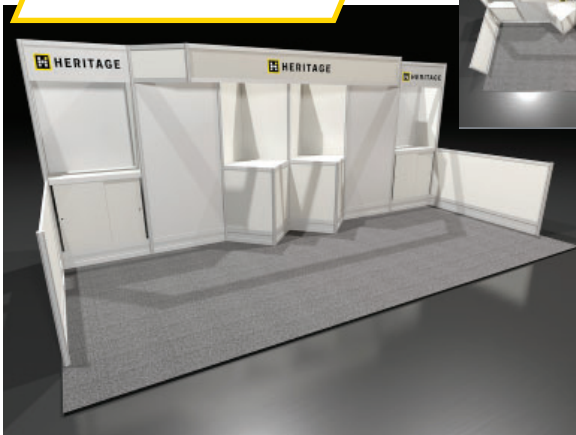
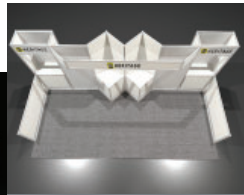
B368



Advanced Price \$9,513.13
Standard Price \$12,367.07

INCLUDED: Six arm lights
10' x 20' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations
Monitor and furnishings sold separately

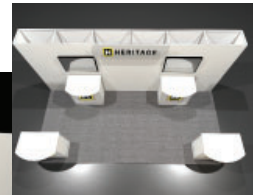
B004



Advanced Price \$7,694.92
Standard Price \$10,003.40

INCLUDED Six arm lights
10' x 20' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations

B361



Advanced Price \$8,243.43
Standard Price \$10,716.46

INCLUDED Four arm lights
10' x 20' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations
Monitors sold separately

20' x 20' Exhibit Rental Displays

Booth graphics are NOT included in each space. For more info, contact us at graphics@heritagesvs.com. Some furnishings are included in booth packages. Please note what may and may not be included for each package. Please consult the sign service sheet, or contact your Heritage Design Consultant for pricing.

B333

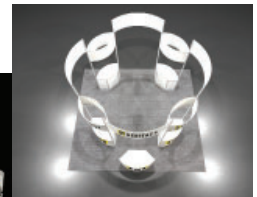


Advanced Price \$12,381.80
Standard Price \$16,096.34

INCLUDED:

Eight arm lights
20' x 20' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations

B215



Advanced Price \$11,319.98
Standard Price \$14,715.97

INCLUDED:

Eight arm lights
20' x 20' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations

B437

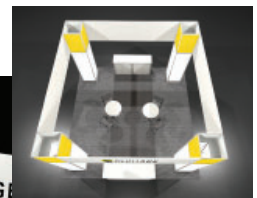


Advanced Price \$13,139.25
Standard Price \$17,081.03

INCLUDED

Eight arm lights
20' x 20' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations
Monitor and furnishings sold separately

B403



Advanced Price \$19,466.49
Standard Price \$25,306.43

INCLUDED

Four corner columns and two counters back-lit
20' x 20' carpet
Installation/Dismantle Labor
Complimentary consultation for booth alterations
Furnishings sold separately