

# The ATA Trade Show and Archery & Bowhunting Supershow CODE OF CONDUCT

The ATA Trade Show and the Archery & Bowhunting Supershow are productions of ATA and as such is owned by ATA.

As an Attendee, your attendance at the Show is solely for the purpose of visiting exhibitor displays and attending the Rushmore Rumble and informational sessions, You agree to abide by all pertinent laws, ordinances, rules, regulations and codes of local, state and federal governing bodies together with all rules and regulations of the owners and with regard to the operations of exhibition facility in which the Show is held and all rules and regulations of the ATA Trade Show and the Archery & Bowhunting Supershow and any exhibitor related to the use of their name, trademarks and materials.

You will not use the exhibition facility in which the Show is held or the Show itself for any unlawful purpose, in any manner as to injure persons or property in the exhibition facility or the Show, or in any manner objectionable to, detracting from or out of keeping with the character of the Show. The use of any equipment, systems or devices without prior notice to ATA includes, without limitation, public address systems, recording systems and devices not in conformance with the objectives of the Show and ATA are prohibited.

Abusive conduct and inappropriate behavior at either the ATA Trade Show or the Archery & Bowhunting Supershow, including such conduct that is directed toward ATA staff, attendees, guests, exhibitors, affiliated representatives, or any other person participating in the ATA Show is prohibited. At ATA's sole and absolute discretion, Attendee may be given notice and an opportunity to cure any violation of this general standard of conduct. ATA reserves the right to immediately reject, eject, remove or prohibit any attendee from the ATA Show, if, in its sole and absolute discretion, the attendee violates any Rules or Regulations and/or, are detrimental to the goals and purpose of the ATA.

If any attendee is rejected, ejected, removed or prohibited from either the ATA Trade Show or the Archery & Bowhunting Supershow, attendee shall not be entitled to any refund of registration fees or any other fees, and will remain liable for any damages caused by its actions.

Attendee acknowledges and agrees that the ATA shall have no liability whatsoever arising out of its interpretation and enforcement of any of the foregoing.